<table>
<thead>
<tr>
<th>Program-Level Student Learning Outcome(s)</th>
<th>Course-Level Student Learning Outcome(s)</th>
<th>Assessment Tool or Activity</th>
<th>Desired Performance</th>
<th>Timeline</th>
<th>Responsibility for Data Analysis – Key Findings</th>
<th>Use of Results / Action Items and Dissemination</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstrate an ability to deliver an outline-based speech</td>
<td>COM 105</td>
<td>Evaluation of an informative or persuasive speech and related outline using an agreed upon rubric</td>
<td>70% of students will meet or exceed desired performance standard as displayed on an agreed upon speech rubric</td>
<td>Rubric will be prepared in Fall 2013; Speeches will be performed and evaluated in Spring 2014; Results will be reviewed in Fall 2014; faculty will meet throughout Fall 2013 and Spring 2015 to develop pedagogical strategies; if indicated, changes will be implemented in Fall 2015</td>
<td>Assessment will be supervised by Ammerman Dept. Head of Communications with consultation of department heads from East and Grant, as well as input from faculty on all three campuses. An assessment committee composed of one representative from East and Grant and two from Ammerman will spearhead the assessment.</td>
<td>Results will be shared with department faculty in September 2014. If assessment indicates course level changes are required, strategies for change will be developed Fall 2014 and Spring 2015; they will be implemented in Fall 2015 and will be re-evaluated during the 2015-16 academic year</td>
</tr>
</tbody>
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Follow Up/Actions Taken:

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