



**STRATEGIC PLANNING COUNCIL  
MINUTES**

**Thursday, February 14, 2008 – 3:30 p.m.  
Brookhaven Gymnasium – Alumni Room**

**In Attendance:**

*Dr. Louis Attinasi, Joanne E. Braxton, John Bullard, Dr. James Canniff, Dr. Philip Christensen, William Connors, Andrew Fawcett, Dr. Candice Foley, George Gatta, Anindita Ghosh, Dr. Tina Good, Dr. Janet Haff, Dr. Allen Jacobs, Maria Kranidis, Christine Kulis, Dr. June Ohrnberger, Gary Ris, Dr. Kate Rowe, Dr. Evon Walters*

Vice President Braxton welcomed the members of the Strategic Planning Council, and asked if there were any corrections or additions to the minutes of the November 30, 2007, meeting. There being no corrections to be made, the minutes were accepted.

Dr. Good introduced Maria Kranidis, who is a member of the Ammerman Senate Executive Committee and a member of a new ad hoc committee on sustainability.

Dr. Rowe distributed a document entitled “Enrollment Management Planning - College-wide Recruitment Plan 2005-2010” and discussed its content.

Gary Ris provided an update of the college’s Technology Plan.

Dr. Jacobs was asked to provide an understanding of strategic versus long-range planning and goals.

Vice President Braxton stated that she would like to present the Strategic Plan at the April 2008 meeting of the Board of Trustees. A letter will be going out to the college community asking for feedback, which will be brought back to the Strategic Planning Council prior to the April Board of Trustees’ meeting. The institutional goals reviewed by the college community will be used by the President and Vice President Stein for purposes of the 2009-2010 budget preparation. SPC members will receive a copy of the letter that will be sent to the college community. Gary Ris was asked to develop a feedback form for the college community’s comments on the Strategic Plan and Institutional Goals. Presentations of the Strategic Goals will also be made to various groups. SPC members were asked to review the Strategic Plan and Institutional Goals and provide any comments/recommendations to Lorraine by Tuesday, February 19.

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Vice President Braxton reviewed the Strategic Goals and answered questions posed. In the review of the Human Resources Goal, it was noted that the college will have a significant number of faculty retiring, and the present searches are not yielding the number of qualified candidates the college would like.

The college has included money in its budget for the Middle States recommendations (\$125,000).

A suggestion was made to change the wording “work towards” in the Strategic Goals to “address.” In item 3 of Institutional Outcomes.

Vice President Braxton stated that once per year a document will be issued to show the accomplishments achieved. This document will be distributed to the college community to provide an update on the status of Middle States recommendations.

Strategic Goal: Institutional Outcomes, Item 4 recommends charging a team to develop an operational definition of “student success.” The following individuals volunteered to be members of the team: Dr. Tina Good, Dr. Kate Rowe, Christine Kulis, Dr. Janet Haff, and Dr. Louis Attinasi.

Strategic Goal: Resources – The SPC Sub-committee refined these objectives. Item 1 - How can we improve our productivity and how are we doing what we do with the resources available to us. Dr. Walters suggested that we have some sort of benchmark. Drs. Attinasi, Good and Jacobs will work on the wording in “Resources.”

Drew Fawcett stated that developing a major gifts campaign may not actually happen – a feasibility study is being conducted.

Dr. Christensen is currently tracking the follow up to the Middle States suggestions and recommendations. By tracking the suggestions and recommendations, we will be on target; many items have been completed or are toward completion. A brochure updating the college community on the status of the suggestions and recommendations will be produced. Dr. Christensen is also tracking a similar follow up for the MOU-MRII.

VP Braxton asked if anyone had any other items for discussion. The meeting concluded at 4:45 p.m.