



## STRATEGIC PLANNING COUNCIL

Thursday, October 26, 2017

Ammerman Campus  
William J. Lindsay Life Sciences Building, Room 114

### MINUTES

#### *In attendance:*

Shady Azzam-Gomez  
Paul Basileo  
Dr. Caroline Burns  
Michael Forte  
Kaliah Greene  
Dr. Janet Haff

David Johnson  
Dr. Alexander Kasiukov  
Dr. James Keane  
Theodore Koukounas  
Thomas Law  
Dr. Patty Munsch-Eilbeck

Dr. Jeffrey Pedersen  
Raymond Roses  
Denny Teason  
Carol Wickliffe-Campbell  
Joshua Wolfson

Professor Theodore Koukounas began the meeting at 3:49pm by welcoming the membership. He then moved to approve the minutes from the last meeting on September 14, 2017. A vote was taken and the minutes were approved as written.

Dr. Jeffrey Pedersen gave an Operational Planning update:

- Explained the yearly Operational Planning process. The plan is made up of action items that are measurable and connect to our Institutional Goals, Achieving the Dream capacities and Middle States standards. The Operational Plan spans September 1 through August 31 and is produced in October with input from the area Vice Presidents, Campus Executive Deans and the President.
- We use an integrated planning model which helps inform our budgeting and resource allocation.
- The current Strategic Plan ends in 2020 so we need to have a new plan ready to be approved by the Board of Trustees in Spring of 2020. It will also span 7 years.
- OPIE Executive Director Kaliah Greene will be the point person coordinating the Strategic Planning process. We want to include members from all our different constituencies in the process so focus groups will be formed and focus group leaders will be trained in the coming months.

*Suffolk County Community College promotes intellectual discovery, physical development, social and ethical awareness, and economic opportunities for all through education that transforms lives, builds communities and improves society.*

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Dr. Pedersen gave a review of the current effectiveness metrics:

- Discussed the Voluntary Framework of Accountability and how it better explains the metrics and successes of a community college versus the federally mandated IPEDS system.
- We have data integrity problems at SCCC so we must be careful with the data we upload to IPEDS. We are fined \$5,000 for missed IPEDS deadlines.

Executive Director Kaliah Greene gave an update on the Strategic Planning process:

- The timeline was discussed. We will start the process in Fall 2018. Focus groups will be conducted in Spring and Fall 2019 to gather data from focus groups. A Strategic Plan will be presented to the Board of Trustees for approval in Spring 2020.
- A roundtable was held to identify some possible stakeholders:
  - Student leaders
  - Part time students
  - Evening students
  - Adult learners
  - Local workforce
  - High school guidance counselors
  - BOCES
  - Transfer schools
  - SUNY Empire
  - Legislators
  - Military
  - Distance education students
  - Back office
  - Central records/Graduation office
  - Veterans (both students and non-students)
- A roundtable was held to identify possible communication strategies:
  - Campaigns
  - Focus groups
  - Shark Bytes
  - Social media sites
  - Webpages
  - College briefs

Dr. Pedersen reminded the committee that our next meeting will be JPAC in December. He then asked if there were any questions, comments or concerns. There being none, the meeting was adjourned at 4:55pm.