







Suffolk
COUNTY COMMUNITY COLLEGE



2013-2014
REVIEW OF *Accomplishments*


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## Review of Accomplishments
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# *Message from the President*



At one point during the first few months of my tenure as the sixth president of Suffolk County Community College, a reporter asked me what I thought my legacy would be. I remember stating that it was too soon to have an answer to this specific question. With the passage of time, a number of legacy points became sharply focused. Each annual review of our College accomplishments provided an opportunity to chronicle major achievements that have occurred through the numerous efforts of our faculty, staff, administrators, and students, as well as our Board of Trustees, State and County partners. A review of the last four annual publications clearly demarcated institutional progress in the areas of quality academic programs, student services, capital projects, improved infrastructure, advanced philanthropy, prudent fiscal management, timely contractual negotiations, enhanced strategic planning and assessment activities.

As the president of Suffolk County Community College, I am responsible for advancing our institution's mission, establishing a vision that determines its priorities. These foundational decisions helped to form a pathway leading to strategic actions and the basis for directing our energy. As the years passed on by, our direction became clearer and the results from our efforts created a path that remains a part of our legacy within the fifty-four years of the College's historical achievements. However, our goal is not only to be remembered, but to see our achievements be remembered as positive and meaningful — thus evolving into contributions to an institutional legacy. As I begin the fifth year of my presidency, I am more aware now than ever before that in order to influence and shape how we are remembered remains difficult. However, with collaborative efforts on the part of all stakeholders, as well as a commitment towards planning and assessment, we will derive even greater success for this institution and our students.

Suffolk County Community College has a history of being innovative and taking the lead in many areas that positively impact the lives of our students and the community. I am proud of that heritage and I am dedicated to seeing it continue. Our successes remain a byproduct of our collective commitment towards seeking and securing the very best outcomes for the College and its students. I am inspired by our ability to come together as a community of professionals in order to build upon our past successes and I am driven to ensure that we keep our daily efforts at the very highest level. Indeed, in this way we can meet every challenge we face, directed by our mission as we work together toward the milestones and historical contributions that will be captured, noted and remembered.

I am confident that we all embrace a collective commitment to ensuring that the very highest degree of success and accomplishment takes place among our students and within our institution. We will continue to build upon this base, challenging ourselves to achieve more than we did in the prior years, while reaching beyond a place where the standard of excellence currently rests. I have no doubt that we will maintain our focus on transforming numerous lives and empowering individuals, because we are capable of doing much more than we believe is possible and achievable. These tenets will enable us to maintain a legacy that began in 1959, thereby fostering it to continue, grow, and strengthen this region for years to come.

Sincerely,

Dr. Shaun L. McKay



*Veterans Plaza, Ammerman Campus*



*Health, Sports and Education Center, Michael J. Grant Campus*



*Montaukett Learning Resource Center, Eastern Campus*

# About SCCC

Suffolk County Community College (SCCC) is an exceptional community college. It is considered a gem in the County and has earned its reputation for high quality instruction, outstanding faculty and affordable programs and services. The College operates as a unit of the State University of New York (SUNY), is governed by a 10-member board of trustees, and is sponsored by Suffolk County.

Founded in 1959, Suffolk is the largest community college in New York State, with an enrollment of approximately 27,000 credit students and 10,000 continuing education and workforce training students. With the Ammerman Campus in Selden, the Eastern Campus in Riverhead and the Michael J. Grant Campus in Brentwood, as well as downtown centers in Sayville and Riverhead, the College is accessible to residents across the County. There are over 470 full-time faculty and 1,700 adjunct faculty teaching 100 degree and certificate programs in business, computer science/information technology, communications, the arts, health, community and human services, liberal arts, and technical, scientific and engineering studies.

The College maintains accreditation from the Middle States Commission on Higher Education and several discipline-specific accrediting bodies, and its curricula are registered by the New York State Department of Education. The College's operating budget is supported by student tuition, the County, and the State. Annual tuition at the College for full-time students enrolled for the 2014-2015 academic year will be $4,390.

# Mission and Vision

Suffolk County Community College promotes intellectual discovery, physical development, social and ethical awareness, and economic opportunities for all through an education that transforms lives, builds communities, and improves society.

Suffolk County Community College commits to maintaining high educational standards, fostering and inspiring student success, and creating diverse opportunities for lifelong learning. By attracting strong leadership and distinguished faculty to a college of excellence, we create an enriched learning environment that empowers students to transform their lives.

# Financial Aid and Transfer

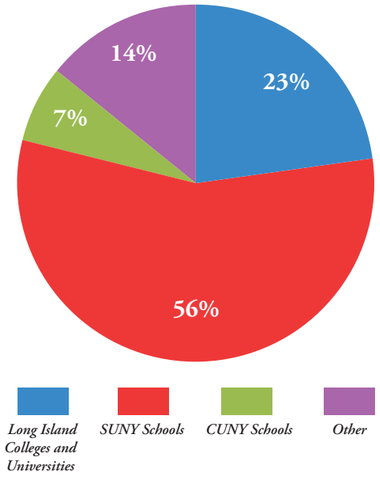
The Office of Financial Aid is committed to assisting our students with exploring all of the funding options available. The College awards more than $63 million in federal and state financial aid to almost 18,000 students annually. In 2013-2014, more than 65% of Suffolk's student population received financial aid.

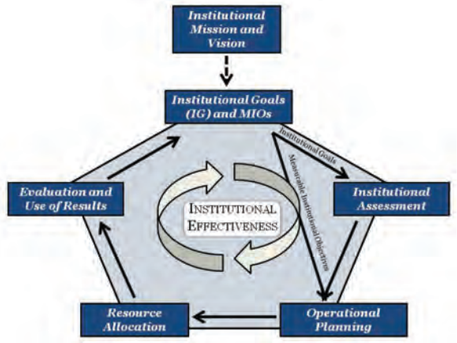
We share information regarding these resources on our website, via our experienced, professional staff, during site visits at high schools, and through several publications distributed throughout each campus Financial Aid Office. The College website provides prospective students and their families with the SUNY Net Price Calculator, which estimates the cost of a student's education. By inputting family income information, students can determine the federal, state, and college financial aid programs for which they may be eligible to apply. Furthermore, the College provides students with transfer opportunities through articulation agreements with some thirty-five baccalaureate-granting institutions, many of them conveniently located on Long Island.

# Economic Impact

Completion of an educational experience increases lifetime income and provides an increased variety of opportunities for graduates. According to the U.S. Census Bureau's American Community Survey-2012, the median annual earnings among people 25 and older who have earned associate degrees or attended some college are 20% higher than for high school graduates. For Suffolk County residents, the difference is 23% per year. Over the course of a working lifetime, associate degree graduates in Suffolk County earn more than $550,000 more than someone with a high school diploma. All in all, it is estimated that students will receive a 13.8% annual rate of return on their Suffolk educational investment, recovering all costs (including tuition, fees and foregone wages while in school) in 10.8 years. Newly skilled college-trained workers deepen the state and local economy's human capital. This results in higher wages for students, greater returns to property owners, increased tax revenues to municipalities, towns, and to the state, as well as added revenue due to the multiplier effect.

**Suffolk County Community College Transfer Destinations for the Graduating Class of 2013**






*Suffolk County Community College Institutional Effectiveness Model*

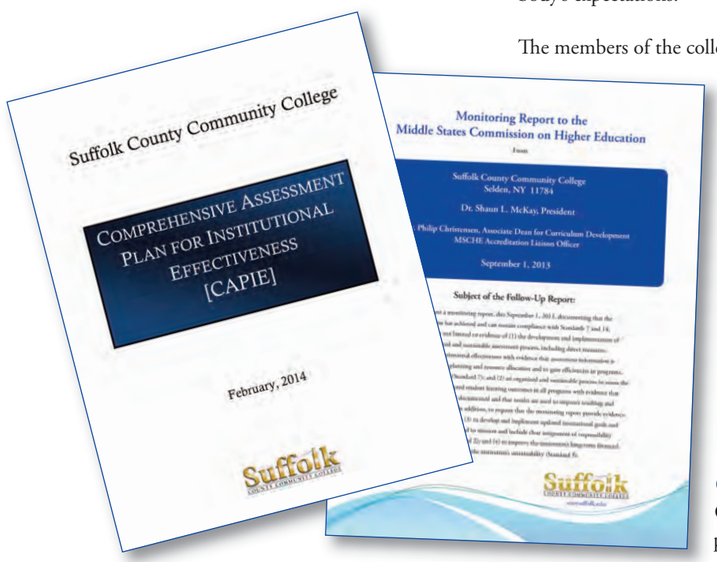



*Suffolk County Community College Integrated Planning Model*

# *2013-2014 Year in Review*

## Middle States Commission on Higher Education (MSCHE) Accreditation.

Over the 2013-2014 academic year, the College made significant strides in meeting its accreditation responsibilities. Regional accreditation encourages institutions of higher education to use assessment and evaluation to continuously improve teaching and learning. Two years ago, along with many other colleges, our institution was placed on warning after Middle States indicated the College had not produced sufficient evidence of its compliance with two of the Commission's 14 accreditation standards: Standard 7 - Institutional Assessment and Standard 14 - Assessment of Student Learning. The Commission also requested additional supporting information on two other standards involving budgeting and resource allocation. A monitoring report, due September 1, 2013 was submitted and a small-team visit by Commission representatives took place in October. At that time, we successfully detailed how budgeting is linked to planning and assessment, and provided evidence to show that data gathered from assessments is being used to consistently plan for and distribute resources. In recognition of our efforts to demonstrate fiscal integrity of the institution, MSCHE approved our response to its request for additional supporting information. The Commission requested another monitoring report due by March 1, 2014, documenting the College's success in achieving compliance within Standard 7 and Standard 14, and demonstrating that Suffolk can sustain its compliance moving forward. Another small-team visit was conducted in April 2014. All information related to our monitoring reports and follow-up visits was then provided to the full Commission for consideration at its June 2014 meeting. Following the MSCHE Commission meeting, Suffolk County Community College was taken off warning and its full accreditation has been reaffirmed by the Commission. The official correspondence received from Middle States requests that the College complete an additional monitoring report for submission on September 1, 2015, and that this report be followed by another small-team visit at a date to be determined. This action by the Commission indicates acceptance of all that was submitted by the College in order to document full compliance with the accrediting body's expectations.




The members of the college community who successfully brought our written evidence to life for the Middle States reviewers by speaking in detail regarding their various planning, budgeting, and assessment experiences deserve a great deal of credit for demonstrating the College's commitment to the continuous improvement of teaching and learning. In the effort to demonstrate compliance with accreditation standards, we came together successfully as a unified community, working diligently and in a committed fashion to prove our compliance with MSCHE standards and expectations. Ultimately, we demonstrated that as a multi-campus system we have embraced the tenets of assessment and planning in all we do, which led to enhanced excellence for our institution, as well as continuous improvement of our teaching and learning environment.

## Operating and Capital Budget Submissions.

Operating revenue to support the College comes from three primary sources: Suffolk County, New York State, and tuition from our students. Over the past several years, aid from the State and County has diminished, leaving students to shoulder responsibility for over 50% of our operating budget revenues through the payment of tuition. During the annual budget process, our goals are: to remain affordable and accessible for our students; to maintain our ability to respond to emerging workforce needs and changing demographics; to retain qualified faculty and staff, and to offer programs that meet State and local priorities.

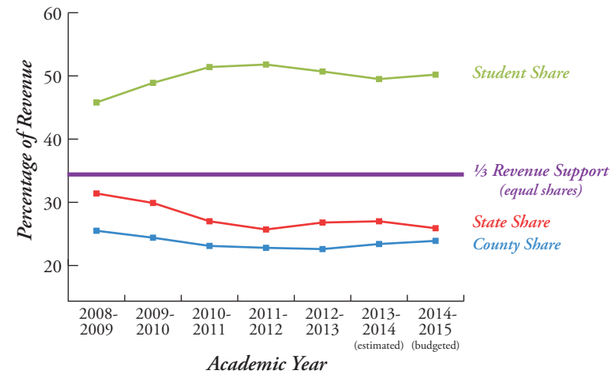
This year's State budget process resulted in an increase of an additional $75 per full-time equivalent student (a metric used to standardize enrollment measures) in State base aid, as well as restoration of funding for community college child care centers. The $75 increase in State base aid is significantly less than the $250 amount requested by the State's community colleges.

The College budget saw increases to expenses in the major categories of contractual obligations, healthcare and retirement costs, leaving us with more than an $11 million budget gap. As a result, we implemented a tuition increase and used reserves to help balance the College's budget. Additionally, for the last five years, Suffolk County has asked us to formulate a budget without an increase in the County's contribution. It has been difficult, but we have accommodated that request. This year, we asked the County to begin a renewed emphasis toward investing in the College's operation as indicated in the sponsor agreement. Our College Board of Trustees additionally passed a resolution seeking a multi-year plan for the sponsor share to attain the charter level requirement, thus enabling College costs to remain attainable for our students.

The College finished the 2012-2013 fiscal year with a positive balance of $1.9 million. Through our management of turnover savings we were able to address the "one-shot" of $1.8 million that we utilized from our reserves in order to keep tuition and fees down for the 2013-2014 fiscal year. With the positive year-end balance, we were able to pay back the $1.8 million to our reserves. In developing the 2014-2015 operating budget, it is clear that fiscal constraints remain. We will continue seeking enhanced revenue and limiting expenditures, while advancing excellence in teaching and learning throughout the institution. In the 2014-2015 Operating Budget, the County Executive recommended increasing the County's contribution to the College by the expected 2% – the first increase in five years. Full-time annual student tuition will increase by $250 to $4,390 and the College will use $4.3 million from its reserves to balance this budget.

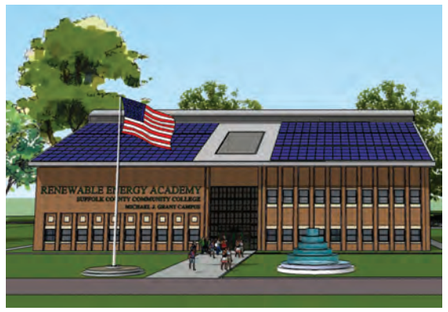


## Net Operating Revenue




The Suffolk County Legislature also voted to approve the College's four-year contract extension with the Faculty Association (FA). The existing FA contract runs until August 31, 2015, so the new contract has been finalized nearly a year and a half early. Under the new agreement, full-time faculty will receive increases of 1.5% in 2016; 2% in 2017 and 2018; and 2.5% in 2019. The extension enabled both the FA and the College to address a number of pressing needs. Specifically, it maintains relief for the College by keeping an existing provision that allows for class sizes to be increased by two additional seats; it also allows the College to start the fall semester as early as August 21st in any given year; and authorizes the implementation of payroll direct deposit, resulting in significant savings to the College. In April, 85.9% of the FA's members voted to approve the new contract.






*The College's proposed Renewable Energy and STEM Center will be the first of its kind in the State community college system.*

The College has received $123,639 from SUNY for Graduation, Achievement and Placement (GAP) funding for 2013-2014. These funds are used to offset costs associated with remedial classes and to reduce the time to degree completion and/or transfer to a four-year college for students from SUNY community colleges. This revenue is in addition to Base Operating Aid. GAP funds are based on each college receiving a base award of $25,000, with remaining monies determined on two factors: 75% based on total enrollment, and 25% on State aided non-credit full-time equivalent (FTE) student enrollment for the prior year (2012-2013). The GAP program was first enacted in the 2013-2014 New York State budget; GAP funds have also been included as part of the State's 2014-2015 budget.

The College continues its advocacy for the inclusion of College capital projects in the County Capital Budget and Program, the SUNY Five-year Capital Plan and the New York State Budget. College administrators spent the last six months addressing State and County elected officials to request restoration or support for numerous College capital projects including: renovations to the Kreiling and Sagtikos Buildings; the Plant Operations Building for the Michael J. Grant Campus; and the Warehouse at the Eastern Campus. In addition, our staff advocated for inclusion of two new capital projects: funding to update the College's Master Facilities Plan and $10.3 million to support a fourth year of funding for infrastructure projects. The County Executive's 2015-2017 Proposed Capital Program deleted $12.9 million in previously adopted capital project funding for the College, all of which currently had 50% matching State aid. Deleting these projects in the 2015-2017 capital program would have resulted in the loss of $6.45 million in State aid, which would be an infusion to the Suffolk County economy and a boost for the construction jobs supported by this funding. Long Island's labor leaders attended public sessions to speak in support of the College's requests. In addition, new requests totaling $10.8 million for 2015-2017 were also not included in the County Executive's proposal. College administration advocated before the Legislature for inclusion of all of its capital requests so that the College would be positioned to receive the matching State share. Thanks to the County Legislature's leadership, all of our requested capital projects were restored to the County's budget.

State funding we had received for the College's Renewable Energy/STEM Center, a truly exciting project that could have remarkable impact, was mistakenly omitted by the State in the final version of its budget, placing that building on hold. This project was one of over 70 capital projects at community colleges across the state impacted by the error. We hope members of the Senate, Assembly and Governor's office will reauthorize funding before the end of the State fiscal year.

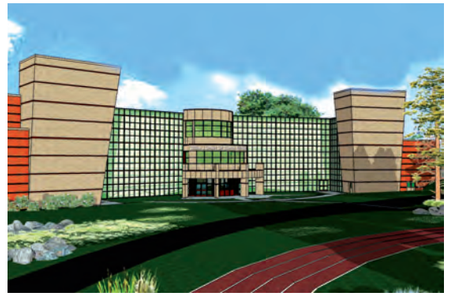




**Improvements to Infrastructure and New Buildings.** We are currently implementing the most robust capital program in the history of the College to help ensure we meet the challenge of preparing our students for the demands of extraordinary shifts in education, and an economy and workforce undergoing fast-paced, constant change.

Construction of the new 64,000-square-foot William J. Lindsay Life Sciences Building on the Ammerman Campus is nearing completion. We will occupy the new building in time for the spring 2015 semester. Plans are also progressing on the new Learning Resource Center (Michael J. Grant Campus) and the Health & Wellness Facility (Eastern Campus). By the end of the summer, we will finish renovations to the Riverhead Building (Ammerman Campus). Our College has benefitted from substantial capital project support from the Suffolk County Legislature and the State of New York, including funding for deferred maintenance projects. Our physical teaching and learning environment is important to student success. By investing in new buildings and renovating our existing infrastructure, we are able to maintain a setting where faculty can comfortably and safely engage our students.

As part of our partnership with Long Island University (LIU), a new modular building will be constructed on the Michael J. Grant Campus. Our students will be able to share space in this new facility with students from LIU. A review of the site drawings and permit package is in progress by County Department of Public Works. Site work has started and the modules have been delivered. The College is discussing new articulation agreements with LIU along with the development of 2+2 agreements on both the Michael J. Grant and Eastern campuses. These 2+2 programs would allow students to spend their first two years on-campus as Suffolk students and the second two years on-campus as LIU students with minimal disruption.



*The nearly completed William J. Lindsay Life Sciences Building on the Ammerman Campus in Selden, N.Y.*



*The forthcoming Learning Resource Center on the Michael J. Grant Campus in Brentwood, N.Y.*

The College unveiled a new, state-of-the-art observatory on the Ammerman Campus this year. The College now has one of only five observatories in the county — Stony Brook University, Custer Institute in Southold, Vanderbilt Museum in Centerport and Montauk Observatory are the other four. This is a fantastic new addition to our College, that will provide research opportunities for faculty and astronomy majors, as well as enhance our College's reputation in the scientific community while standing as one more college resource that is available to the community at large. This observatory, along with several other collaborations with four-year colleges and other astronomy initiatives, is an indication of the commitment to teaching, research and public outreach that the astronomy faculty and the College have to offer.

The 2014 Capital Budget Resolutions were drafted to include design for the Sagtikos Building (Grant), construction of the Health & Wellness Center (Eastern), design of the Renewable Energy/STEM Center (Grant), construction of the traffic circle (Ammerman), design of the Plant Operations Building (Grant), and parking expansion.

Renovations and repairs at the Norman F. Lechtrecker (NFL) Building were completed this spring, including replacement of windows, basement restoration, exterior cleaning, patching and painting, new flooring and renovated bathrooms.

The Project Labor Agreement (PLA) for the Learning Resource Center has been negotiated and sent to union locals for signature. Resolutions to approve the PLAs for the Learning Resource Center and the Health & Wellness Center will be submitted for consideration by the College's Board of Trustees as plans progress.



*The new observatory on the Ammerman Campus*




The October 2013 Board of Trustees meeting included a brief presentation on the County's expansion plans for Crooked Hill Road and the impact the road changes will have on the College. The County is cognizant and committed to the traffic safety concerns of the College and the preservation of the aesthetics of the Michael J. Grant Campus.

A consultant has begun work on a design proposal for rooftop replacement of the HVAC unit on the Montaukett Learning Resource Center to address acoustic and humidity concerns.

To support our emergency preparedness, we have identified the size and type of electrical service necessary to power each of our major buildings and we are preparing a cost estimate for the installation of transfer switches for each building that could be used as connection points for rented or borrowed large portable generators.

**Academic and Student Affairs.** The College continues to make progress on the implementation of new degree audit software. Known as Degree Works, this SUNY-wide initiative will bring enhanced degree audit features and functions to students and advisors, and will help create a more focused pathway for students as they pursue their academic goals. Collaboration with the College's Title III Office has enabled the Degree Works implementation team to take advantage of customized training. Funding granted for retention efforts within our Title III grant was directed toward more effective degree audit functionality that is better designed to keep students on track and working toward their degree goals. A portion of funding was also earmarked for an intensive consulting engagement that proved to be enlightening and very useful to the team. Counselors and advisors from all campuses have been participating in this initiative. Their expertise in our current degree audit structure has brought added value to the testing and performance of the new program. We hope to go-live with the program before the end of the year.

Blackboard

To improve student completion rates system-wide, SUNY has mandated that all system colleges review their programs of study and make adjustments to make sure programs can be completed in a reasonable amount of time. This is part of SUNY's seamless transfer initiative, which includes agreed upon transfer paths so that students know what courses to take in order to transfer to other SUNY schools without losing credits. Faculty members have been selected for SUNY system-wide discussion of transfer path courses. They will be involved in online discussions with colleagues throughout the State to review and revise the SUNY transfer paths.

The conversion of our online learning management system from Desire2Learn (D2L) to Blackboard Learn (Bb Learn) has progressed well. We have configured the system and launched our training program. Over 100 training sessions have taken place since April and over 700 faculty members have completed the sessions. Members of our on-line faculty were invited to participate in the conversion process by joining committees, by providing feedback on system performance and recommendations for system improvements, and by serving as online faculty peer mentors. Thousands of course files have been successfully migrated to the respective instructor's network folders.




The College completed an updated articulation agreement with SUNY Delhi. Suffolk's RN graduates will have a seamless transfer opportunity to complete their Bachelor of Science in Nursing (BSN) at SUNY Delhi. Suffolk students can take advantage of SUNY Delhi's online modality and complete their BSN degree without having to leave Long Island and relocate upstate. Similarly, an articulation has been signed that allows our graduates to transfer to the Nursing program at SUNY Canton, where our graduates can complete their B.S. degree online, staying right here on Long Island to study and work. This articulation will facilitate upward educational and career mobility. The articulation will also reduce unnecessary repetition of general education and curricular content by providing a seamless articulation opportunity. Other articulation meetings are taking place with Binghamton University, New York University, Long Island University, New York Institute of Technology, The College of Saint Rose and SUNY College at Old Westbury.

The College is investigating the implementation of e-transcripts in part due to the proven efficiency and security protocols. Once implemented, Suffolk County Community College will be able to electronically submit official transcripts to the many institutions that accept electronic transcripts, including over a dozen SUNY institutions, all of CUNY and hundreds of others across the country.

Study Abroad programs enabled 80 students to enjoy summer learning experiences in Spain, Italy (Florence and Sorrento), St. Lucia and Peru.

This past semester, there were more than 80 students representing Suffolk County Community College in co-op/internship experiences at a wide range of employers including: the Riverhead Foundation; the Rachel Ray Show; the Suffolk County Police Department; CVS Pharmacy; the Speech and Language Center at Stony Brook Medical Center; World Wrestling Entertainment; the Office of United States Senator Kirsten Gillibrand; BBR Productions; Northport VA Hospital; iNetworks; Disney; Ameriprise, and Holiday Inn Express.

The College has issued its 2014-2016 Academic Calendar. The major change to this document is the elimination of our past practice of building in make-up days to the calendar. Instead, a new Class Make-Up Policy for College closings has been developed. This approach provides faculty with more flexibility in dealing with make-up classes resulting from inclement weather.

In March, several administrators from the Office of Special Events participated in a two-day training program in Management-404, Sports and Special Events Incident Management, a 16-hour certificate class offered by NYS Office of Emergency Management at Adelphi University. This two-day course was designed to better manage incidents that could occur during an event. The course provided participants with the skills necessary to effectively manage an incident by applying and implementing a multi-disciplinary management team approach as described in the National Incident Management System (NIMS). The course has specific emphasis on the unique aspects of response to an incident occurring during a sports/special event, including considerations for business continuity and after-action activities.

On March 1st, the College's Developmental Education Committee conducted their second annual Developmental Studies Workshop. Over 70 full- and part-time faculty participated. In addition to workshops on various topics related to the teaching of developmental education, participants heard from two students who presented on their experiences starting in developmental courses and moving into standard college-level coursework, including honors level courses, and then transferring to four-year schools for continued study.











*A redesigned portal makes it easier and more inviting to access online information for students, faculty, staff and administrators.*



*Suffolk's Office of Disability Services has been invited to be part of a CUNY-Suffolk student leadership collaboration.*




The Eastern Campus participated in a bilingual financial aid workshop at East Hampton High School. With assistance from the College's Office of International Students, the workshop was delivered in both English and Spanish to over 100 families in attendance. Members of the audience were engaged and found the event extremely helpful.

In February, the Office of Financial Aid hosted SUNY Statewide Student Financial Aid Day. Invitations were sent to all high school seniors in our area. The workshop provided participants with an overview of the financial aid process and a review of the Free Application For Federal Student Aid (FAFSA). Many students and parents complimented the campuses on the clarity of the presentation.

The U.S. Department of Education has contacted the College indicating that its three-year cohort default rate for financial aid awarded under the Federal Family Education Loan Program and the Direct Loan Program was reduced by almost a third. Congratulations to the Financial Aid Directors who assist at the campus level with counseling students and keeping borrowing to a minimum. In addition, we were able to attain this level of improvement with help from our central staff, who are focused on maintaining communication with our students, especially those who are late with repayment.

Selection of the 2014 fall semester nursing class took place in February. This is the second year the nursing class has been selected prior to April/May. We found last year that selecting the class early resulted in fewer students declining the College's offer of admission into the nursing program. For the first time, the LPN (Licensed Practical Nursing) program was also selected early.

The College unveiled a new and enhanced portal this year. The working group responsible for this project developed content and advised Information Technology on functionality to meet user needs. A communication plan designed to inform the college community about the new features was successfully developed and implemented.

Last August, for the first time in the College's history, we sponsored a college-wide meeting for all of our Department Chairs and Assistant Chairs. As a result of that first event's success, we will be holding a second event this coming August. These individuals play an important role here at the College, since they represent the middle management for our academic operation. Discussions during the day consisted of presentations on a variety of topics dealing with the practical issues of leading an academic department, policies and procedures, and professional development in the areas of supervision, management, and assessment.

The College has been invited to be part of a City University of New York student leadership collaboration (CUNY Coalition for Students with Disabilities). The coalition works to increase access, opportunity and awareness of issues of importance to New York State college students with disabilities. Across the College, the counselors continue to meet with incoming students, while continuing to work with visiting summer students on temporary learning accommodations and ensuring our continuing students have access to their reasonable accommodations.

The Library will be launching "Films on Demand" in the fall. After a successful pilot, the libraries will complete full-scale implementation of this service, which is designed to augment instruction by providing films and film clips for educational purposes to faculty and students as needed. Library media services worked with campus librarians and instructional technology to investigate the purchase of this database. Films on Demand will allow classroom access to this resource, eliminating much of the need for old technologies, such as videos.

The College was selected by the State University of New York to participate in the National Student Clearinghouse project to systemize reverse transfer on a national level. The project's goal is to promote the development of a policy whereby four-year institutions may transfer student credits back to any two-year institution where students transferred from. The aforementioned initiative will increase Suffolk County Community College's overall graduation rate, which is a goal in the College's Strategic Plan.

The Office of Disability Services is working on several projects, including developing a better policy regarding the use of calculators during the College Placement Test (CPT) and in the classroom, enhancing outreach to local high schools to better inform guidance counselors of the information needed to complete the registration process, and providing workshops for students and parents at the start of the semester.

**Improved Student Life.** Our delegation to the Hispanic Association of Colleges and Universities' (HACU) 19th Annual National Capitol Forum on Hispanic Higher Education, which took place in Washington, D.C. in April, represented the College extremely well. Six of our students had the opportunity to interact directly with key members of Congress. Members of HACU's marketing staff shadowed our group, tweeting on their experiences throughout the day. Among the elected officials our group met with during the forum, were Congressman Timothy Bishop and Congressman Peter King. Each spring, leaders of HACU member and partner colleges and universities join public policymakers, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives at what has become a powerful national platform for winning public- and private-sector support for Hispanic higher education. The Office of Alumni Relations arranged for alumna Siobhan Sperin, Class of '77, who is the Assistant Director for the Executive Office of United States Attorneys, to meet with our students while they were in Washington, D.C. The College will continue its partnership with HACU during the next academic year, by sending a delegation of students to its 20th Annual Conference in Denver, Colorado.

The Student Affairs Professional Development Committee sponsored a professional development workshop on Deferred Action for Childhood Arrivals (DACA). The presenter was Ms. Shyconia Burden-Noten, the Community Relations Officer for the New York City District of Citizenship and Immigration Services within the Department of Homeland Security.

The Office of Special Events is working closely with the Office of Institutional Advancement on developing an updated marketing plan and promotional materials for prospective clients. The plan will target the special events market and focuses on outreach to individuals responsible for decision making related to securing a space/venue for hosting events. During the past year, the College's Field House at the Health, Sports, and Education Center hosted a number of large-scale events including: the Travel Expo, bringing leading travel industry experts to showcase their products, answer questions and provide fantastic deals; a successful Home Show; the Pet Expo, which drew over 2,000 people; the Chartered Financial Analyst Institute exam; the annual HIA trade show, which is the largest business to business show on Long Island; the Greek Archdiocese Church Olympics, which saw 3,000




*A new brochure for the Office of Special Events will share information about the many unique venues available at the College.*










competitors, ages 7- 16 years old, from throughout the tri-state area compete in various sports events; and the Long Island Boat Show.

From December through February, the College hosted the Section XI (Suffolk County) high school track and field championships. We averaged 1,500 student athletes per competition, and it was an opportunity to showcase our facilities to potential students and parents who come to watch their children compete. By hosting these competitions, the College strategically provides important information to these high school students who may be on the verge of deciding which college to attend. The Office of Special Events will continue to pursue these types of events as they fulfill goals related to recruitment of future students and added revenue.

In June 2012, the State University of New York's Board of Trustees passed a resolution endorsing the establishment of a "Tobacco-free SUNY" policy that would institute a 100% ban on the use of all tobacco and tobacco products on all 64 SUNY campuses. As a unit of SUNY, Suffolk County Community College supports this effort and has formed a working group responsible for developing and implementing a new college-wide tobacco-free policy that will conform with the SUNY resolution. This group has worked with students, staff, faculty and union leadership regarding the policy change. To broadly promote this important initiative, the College developed an online survey for faculty, staff and students to gather feedback on this important health and wellness effort. The online survey was available through the College portal from September through November. During that period, 2,875 responses were received. Of these responses, 74% were from students, with the remainder from employees. Nearly seven out of ten respondents (69.9%) strongly support or somewhat support the College becoming a 100% tobacco- and smoke-free institution, while 24.1% are strongly opposed or somewhat opposed and 4.9% had no opinion. The results from the survey will be used to assess the current level of smoking and tobacco exposure found on our campuses and to determine the best ways to further promote a tobacco-free policy change across the College. This past spring, the Suffolk County Legislature approved the College's roll-out of a smoke- and tobacco-free campus and passed a resolution giving the College's Board of Trustees permission to deviate from County parameters related to a smoking and tobacco products ban on our campuses.

The Office of Special Events has been working closely with the College's IT department to successfully install the Banner-to-25-Live interface for this new college-wide event management and scheduling software. Staff completed detailed walk-throughs of facilities spaces for each campus and the downtown centers, as well as outdoor spaces and other areas not currently listed in Banner. The College will roll-out the program in the fall of 2014.

**Scholarship News.** We received over 325 scholarship applications from new students for the 2014-2015 academic year; the submissions include applicants applying for multiple scholarships. The number of new student scholarship applications exceeds last year's submissions. The College distributed more than $75,000 in honors program scholarships alone.

This year, the College began investigating purchasing a new scholarship management software program. By next year, we hope to have completed the purchase of this new system as well as the implementation of the software.

Since the launch of the Stay on Long Island Initiative (SOLII) during President McKay's inauguration in 2010, our SOLII partnerships have generated 110 scholars and over $3.0 million in scholarship funds for our graduates, enabling them to stay and complete their education on Long Island. This year, Farmingdale State, SUNY Old Westbury and Molloy College all agreed to become partnering institutions in this program, bringing the total number of partners to fifteen.

New student scholarship award letters were sent to award recipients as well as to their respective high schools. The Office of Enrollment Management's goal was to send the new student scholarship letters of notification prior to the end of the school year so scholarship awards could be acknowledged at high school award ceremonies. The recognition of scholarships from the College will inform students and their parents of the availability of scholarships at the College as well as encourage more students to apply for scholarships in the future.

The Faculty Association honored Ellen Schuler Mauk at Land's End in Sayville to mark her retirement. Ellen served as president of the College's Faculty Association for 34 years and retired after 43 years of service to the College. The event was well attended, with over 250 guests coming together to celebrate Ellen's years of success. During the program, Ellen received numerous proclamations and was recognized by Richard Iannuzzi, President of NYSUT, New York State Senators Flanagan and LaValle and Assemblymen Englebright and Graf, Suffolk County Legislators Horsley, Gregory, Muratore, and Browning as well as members of the college community, among many others. At the end of the evening, the FA announced that it had covered the cost for the event in order to dedicate all the funds raised toward the creation of the Ellen Schuler Mauk Endowed Scholarship — a gift totaling $55,000. This scholarship will ensure that students wishing to further their education and who aspire to greatness can start that journey at Suffolk County Community College.

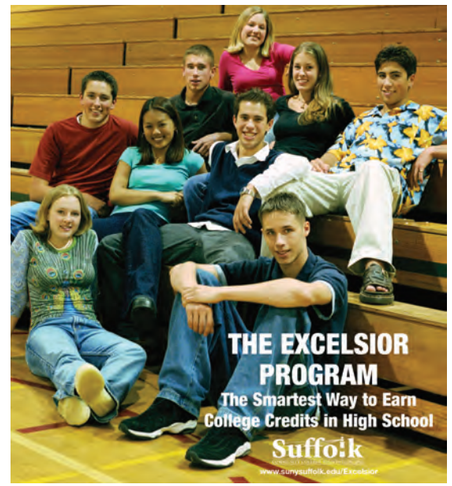
Over 40 new top-ranked students have been selected as 2014 Get There From Here Scholars. Based on their applications and interviews, it is clear that the students are strong academically and have been able to persevere through many challenges. The candidates are outstanding and we predict they will bring much acclaim to the College. They join the 21 continuing scholars whose tuition and fees are fully covered through the generosity of an anonymous donor.

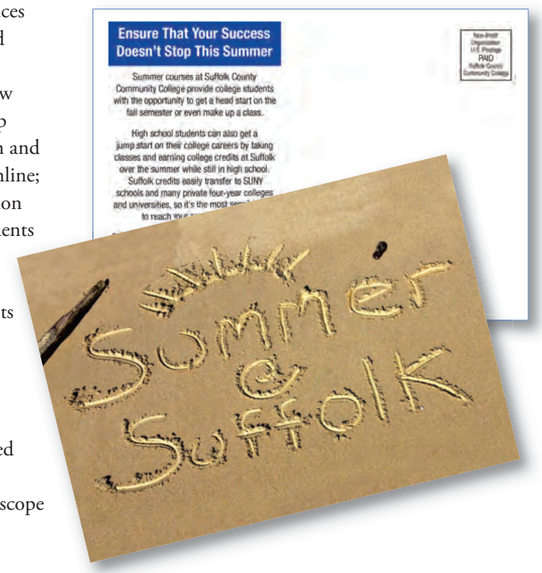
**Enrollment Management.** With the infusion of additional funding, the Offices of Enrollment Management and Institutional Advancement were able to expand upon their marketing and advertising strategies. As a result, the College saw the development of recruitment literature and advertising initiatives including: a new athletics brochure and enhanced branding for our NJCAA sports programs; Islip MacArthur Airport advertising; mall banner ceiling displays in the Smith Haven and South Shore malls; media that includes cable television, radio, in-cinema and online; a new veterans campaign and College Viewbook; summer registration information being advertised in select four-year SUNY college newspapers to encourage students returning home to Long Island to take summer courses at the College, along with a summer postcard mailing to encourage enrollment for summer and fall classes. This last mailing included a new feature encouraging high school students to "get a head start" on college by taking classes at Suffolk. The response to the postcard has generated numerous telephone calls from parents of high school students expressing an interest in their son or daughter taking summer classes.

Suffolk County Community College is preparing to host a SUNY program called Operation Inform (OpInform). Operation Inform is designed to aid the school counseling community to more fully understand and appreciate the nature and scope



*Ellen Schuler Mauk was honored at the Land's End in Sayville for her illustrious career at Suffolk.*



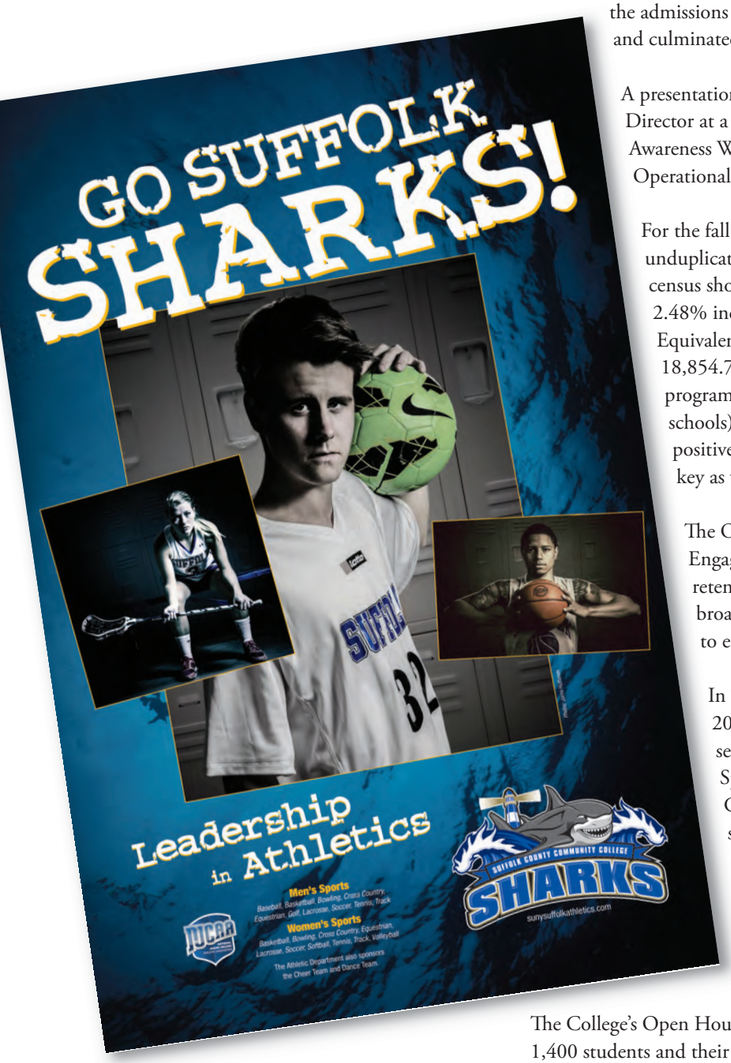


*The 2013-2014 Suffolk County Community College Board of Trustees*

of the State University of New York. The event is not limited to high school counselors and is open to independent educational consultants, academic advisors and community-based agency representatives, with invitations being sent to both Suffolk and Nassau counties. As the host of the event, Suffolk will be afforded the opportunity to showcase the College.

The mobile communications evaluation team has recommended engaging with a company that will allow the College to utilize text messaging to reach our students with emergency notifications that fall outside our use of the NY Alert system.

We held a special college enrollment session in response to a request from Family Residences and Essential Enterprises (FREE) for adolescents in foster care. This session introduced them to the college application process and the various support services available. The presentation included an overview of the curricula offered at the College, the admissions process, financial aid information, student support services and culminated with a campus tour conducted by student ambassadors.




A presentation was conducted by the Ammerman Campus Admissions Director at a William Floyd elementary school during their College Awareness Week. This activity supports the College's 2013-2014 Annual Operational Plan as well as the Enrollment Management Plan.

For the fall 2013 semester, Suffolk County Community College's unduplicated headcount reached 26,908. Last year, the College's official census showed unduplicated headcount at 26,257. This represents a 2.48% increase in unduplicated headcount. In regards to Full-Time Equivalent (FTE) comparisons, last year's FTE enrollment was 18,854.73 and this year's is 18,905.93. Enrollment in the Excelsior program (where high school students take college credits at their high schools) combined with new student enrollment, had the greatest positive impact on these numbers. Student retention efforts will be key as we move forward.

The Office of Student Affairs instituted a college-wide Student Engagement Committee to address enhancing student enrollment, retention, persistence, transfer, and completion by inviting a broad range of College stakeholders to develop innovative ways to engage students in their college experience.

In September, the College was the host site for SUNY's 2013 Open House for Suffolk County high school juniors and seniors. The SUNY Open House was held at the Health, Sports and Education Center (HSEC) at the Michael J. Grant Campus. The Open House provided an opportunity to showcase the College for 1,000 students and their parents who may not be familiar with the College and its many academic programs and student services. The execution of the SUNY Open House by the College has been such a huge success for the last two years that SUNY requested we serve as the host site for the upcoming 2014 event.

The College's Open House events in November and April were well attended. Over 1,400 students and their parents attended in the fall and over 2,000 students and their parents visited our campuses for the spring event. College faculty and administrators provided detailed information about Suffolk's degree and certificate programs and answered questions about admissions, financial aid and scholarships. These events were open to both prospective and recently accepted students and their families.

**Board of Trustees.** During its 2014-2015 elections, the College's Board of Trustees re-elected Dafny Irizarry as Chairwoman and Bryan Lilly as Secretary. Theresa Sanders was elected as Vice-Chair. The Board bid farewell to Walter Hazlitt, whose term of service lasted over 16 years. Gordon Canary was appointed by New York State Governor Andrew Cuomo to replace Mr. Hazlitt. Arthur Cliff, former president of the Suffolk Superior Officers Association, was appointed to the College's Board of Trustees to fulfill the remaining term of former Trustee Saul Fenchel, who stepped down from the Board last August. In online voting by the student body from all three campuses, Gardy Amilcar, a Michael J. Grant Campus student, was elected as the next Student Trustee. He was elected from among five candidates and his term of office will be July 1, 2014 – June 30, 2015. Student Trustee Amilcar has formed a Student Trustee Advisory Committee consisting of those students who also ran for the office to help him represent all students at the College.

**Excellence in Athletics.** Suffolk County Community College's Head Baseball Coach Eric Brown was inducted into the National Junior College Athletic Association (NJCAA) Baseball Coaches Association Hall of Fame this past May. Coach Brown is the longest tenured coach at the College and has led the baseball team for 25 years, amassing an overall record of 587-322-7. Coach Brown led Suffolk to five appearances in the NJCAA Division III World Series (1998, 1999, 2000, 2006, and 2011) and is a five-time recipient of the Region 15/District F Coach of the Year Award. A multi-sport star himself, Brown lettered in three sports — including baseball — as a student-athlete at Suffolk. He was hired to lead Suffolk's baseball program in 1987 and was subsequently inducted into the Suffolk County Community College Sports Hall of Fame in 1993. Brown is also a member of the Suffolk County Sports Hall of Fame and the Longwood High School Sports Hall of Fame.




The College served as the host for the Region 15 Men's and Women's Basketball Tournament. Suffolk's fourth-seeded men's team made it to the semi-finals, losing on a thrilling last-second shot to Nassau Community College. The second-seeded women's team made it to the title game, losing to nationally-ranked Sullivan County Community College. The Radio and Television Production program worked to Web stream the tournament play. Suffolk teams were impressive both on and off the court and were wonderful ambassadors for our institution. Congratulations to Coach Kevin Foley, who has amassed a career record of 394 wins to 122 losses during his tenure as Women's Basketball Coach at the College. He has never had a losing season.

We have over 300 student-athletes participate on our teams during the year. They compete with pride and represent the College at a high level. The College saw nine teams compete and place at national tournaments this year. Many of our student-athletes do tremendously well academically. Seven Suffolk athletes were selected as Academic All-Americans by the NJCAA. The criterion to qualify is a minimum of 45 credits and a minimum of a 3.6 GPA. Four of our seven qualifying students carried GPAs of 3.8 or higher.

The Athletics Award Dinner highlighted the tremendous achievements of the 2013-2014 athletic year. Each coach — 20 in total — presented



*Coach Eric Brown was inducted into the National Junior College Athletic Association (NJCAA) Baseball Coaches Association Hall of Fame. He has led the baseball team for 25 years.*



their MVP and Coach's Award winners with a beautiful crystal plaque. The athletic department presented two new awards — one for team spirit, which went to the men's lacrosse team for their outstanding support of other athletic teams and departmental fundraising initiatives, and the Eugene Farry Award, presented to Galvin Biggs from our track and field team for his attitude/contributions to the team and the manner in which he represents the athletic department throughout the year.

College-wide athletics is responsible for coordinating our intramural programs. One activity in its second year on the calendar, are the tri-campus challenges in football, dodge ball, volleyball, and 5-on-5 basketball. These events generate a lot of student interest. As the season of challenges concluded this year, each campus had won at least one of the challenges.

Our men's and women's track and field teams had impressive seasons. This year, our men's team came in third in the country and our women's track team came in second in the country, missing first place by only half a point. Our men's track team had one national champion and five All-Americans. Our women's track team had five national champions and seven All-Americans. This year the teams qualified the largest number of participants in school history to compete at nationals. Tori Thompson was a three-time national champion this year.

Coach Kevin Foley and the women's basketball team won the prestigious Joe DeBonis Sportsmanship Award from the Collegiate Basketball Officials- Metro New York. This is the eleventh time that Coach Foley and his teams have won the award.

Coach Eric Brown and the men's baseball team won the Sportsmanship Award from the Collegiate Baseball Officials-Metro New York. The baseball team has won this award five times.

The men's tennis team came in third place at the National Tennis Championships in Texas, and for the first time ever, our women's tennis team won its regional championship. Under the leadership of Coach Chris Cosenza, this is the best showing ever by our tennis teams.

Our men's golf team represented Region 15 at the National Golf Tournament in Buffalo, NY. Coach Travers Breen was named the Coach of the Year in Region 15 Golf.

The men's baseball team won the Region 15 Championship and traveled to the NJCAA College World Series in Tyler, Texas. Coach Eric Brown won the Coach of the Year in Region 15. Suffolk's Travis George was named the MVP for the tournament, as well as the MVP for the season. He also picked up honors as an All-American.

The College's NJCAA men's soccer team finished in second place following the national tournament. The Sharks lost in the final round to Herkimer Community College (NY) by a score of 1-0. They entered the tournament as the #3 ranked team in the country. For the first time in our history, the College's NJCAA women's soccer team won the Region 15 Championship. They were undefeated under Christina McMahon, who was recognized as the Coach of the Year.

This year, we fielded the first women's lacrosse team in the College's history. The team had a tremendous first season and will be a team to watch in the future.



**Transformation through Philanthropy.** Philanthropy is vital to student success and the cornerstone of our mission at the Suffolk Community College Foundation. Through the generosity of our donors, alumni, corporate partners and friends, the Foundation awarded over $510,000 in student scholarships this year. Scholarships provide students with access to higher education, the motivation to achieve academic excellence and complete their degree. This year, scholarships have been established and sustained by the following donors: AT&T; Atlantic Auto Mall; By Request Communications; the Suffolk Community College Faculty Association; Follett Higher Education Group; the Frey Family Foundation; The Robert David Lion Gardiner Foundation; Long Island Street Rod Association; Guild of Administrative Officers; Giuseppe A. Nigro Lodge-Order of the Sons of Italy; Sysco Long Island; the Richard and Mary Morrison Foundation; the National Coalition of 100 Black Women Long Island; the Peconic Landing Lifetime Learning Committee; the Rotary District 7260 Foundation of Suffolk County, and United Way.

Scholarships were also created to honor faculty, including the John Burgess Scholarship; the Alice F. Kucmeroski, RN Scholarship, the Ellen Schuler Mauk Endowed Scholarship, and the Jay Schwartz Memorial Scholarship.

Support from faculty and staff through our annual campaign generated more than $82,000 and contributed to the funding of scholarships and other College initiatives. The College was fortunate to receive in-kind gifts from various corporate and individual donors. Specifically, our Automotive Technology Program received a 2014 C7 Corvette donated by GM Automotive Service Education Program (ASEP) and a Honda Civic Hybrid. The School of Nursing received two mechanical ventilators from Peconic Bay Medical Center and our Eastern Campus library received a book collection.

The 2014 Salute to Excellence Gala celebrated the Year of Labor and honored five distinguished labor leaders on Long Island: John R. Durso, President, Long Island Federation of Labor, AFL-CIO and President, RWDSU Local 338; Richard C. Iannuzzi, Immediate Past President, New York State United Teachers; Mr. Richard O'Kane, President, Building and Construction Trades Council of Nassau and Suffolk Counties. Special recognition was given to Ellen Schuler Mauk celebrating her 43 years of service to the College. The evening concluded with a memorial tribute to the late Suffolk County Legislature's Presiding Officer, William J. Lindsay, culminating in a recommendation to the College's Board of Trustees that the new science building under construction on the Ammerman Campus be named the William J. Lindsay Life Sciences Building upon its completion. The Gala was a wonderful opportunity to honor the partnership, cooperation, and accomplishment that has been achieved through strong relationships between the College and several major unions. This was our most successful Salute to Excellence Gala to date, raising more than $270,000 to benefit students at Suffolk County Community College. Over 400 friends of the College attended the event at the Hilton Hotel in Melville. This year's honorees, as well as numerous elected officials including New York State Lieutenant Governor Robert J. Duffy, all spoke highly of the College and its administration. Many cited the novel and appropriate decision on the part of the College to salute labor leadership as the event honorees.

Leading up to the Gala, we hosted a kick-off reception at Insignia Steakhouse in Smithtown. We took this opportunity to talk about the importance of the partnership that exists between the College and Long Island's union members and their leadership and to emphasize the value the College provides to the County and to our students.



*The Suffolk Community College Foundation awarded more than $510,000 in scholarships to hundreds of students this year.*



*Honored at the Salute to Excellence Gala were (left to right): John R. Durso, President of Local 338, RWDSU/UFCW; Richard C. Iannuzzi, past president of New York State United Teachers (NYSUT); Ellen Schuler Mauk, past president of Suffolk's Faculty Association; and Richard "Dick" O'Kane, president of the Nassau-Suffolk Building and Construction Trades Council.*






*Alumna Diane Garnick has excelled as Chief Executive Officer of a woman-owned and operated asset management firm.*



*The 2013 Annual Golf Classic raised more than $76,000 for student scholarships.*



*The 2014 Annual Golf Classic will honor former Suffolk student and community leader Noel DiGerolamo, President of the Suffolk County Police Benevolent Association.*

The private, invitation-only donor cultivation kick-off event was an opportunity to recognize our honorees and celebrate with our generous sponsors.

Our alumni, at more than 110,000 and growing, have supported the efforts of the College through philanthropy to help today's students become tomorrow's leaders. Among them, is Diane Garnick, Chief Executive Officer of Clear Alternatives, a woman-owned and operated asset management firm. While a student at Suffolk, Ms. Garnick was named to the USA Today All Star Academic Team.

Alumni, faculty, staff and friends of the College gathered to raise funds for student scholarships while enjoying an evening of fashion, food and fun at the Foundation's 11th Annual Fashion Show and Dinner, sponsored by Tanger Outlets - Riverhead Center. Featured fashions for the evening were donated by Angela Rene Designs, Brooks Brothers - Tanger Outlet Center - Deer Park, Chico's Smith Haven Mall, Chico's Stony Brook, Coach - Tanger Outlet Center - Riverhead, Montella Custom Tailor, and attracted over 200 guests.

Over 800 students, faculty and staff combined to raise over $28,500 through fall and spring semester sales of refurbished computers. Students were provided priority access for the fall semester computer sale in support of Institutional Goals for student success and access and affordability.

In order to generate resources that complement strategic projects and academic programs that are outside public funding channels, we continue to seek donor support for our $7 million Vision campaign. To date, we have raised over $2.4 million.

Philanthropy workshops were held at each campus during December. Discussions focused on what it means to "embrace" a culture of philanthropy and the importance of giving by faculty and staff.

The College's alumni can now access a blog (http://scccalumni.wordpress.com) that shares communications updates and provides an email subscription option as well as mobile device compatibility. They also have an official Group on Linkedin: http://bit.ly/sccc-linkedin.

The Foundation's 2013 golf outing was held at St. George's Golf and Country Club in Stony Brook. Twenty foursomes played golf and over 105 guests attended the evening awards dinner. The event grossed over $76,000 in support of the Foundation and student scholarships. The Foundation's 2014 Golf Outing will continue to celebrate "The Year of Labor" as we honor former SCCC student and community leader Noel DiGerolamo, President of the Suffolk County Police Benevolent Association in August.

The Foundation co-sponsored a Career Conference that took place in April at the Michael J. Grant Campus. Over 200 students attended the event.

The Foundation is involved with organizing and supporting alumni chapter development and induction ceremony planning with the Phi Theta Kappa National organization.

We promoted "Hunger for Knowledge" at Ruby Tuesday locations in Suffolk County in May. On designated days, a percentage of restaurant sales were donated to the Foundation.

The Foundation enabled the College to remain highly visible at a number of major events this past year, including: the United Way of Long Island's 50th Anniversary Celebration Luncheon; the Culinary Arts and Hospitality Center Career Fair; the 22nd Annual Long Island Maritime Museum's Seafood Festival; the Herstory 18th Anniversary Gala Luncheon and Reading at the Charles B. Wang Center at Stony Brook University; Suffolk County Dr. Martin Luther King, Jr. Commission's Annual Awards Luncheon; the 29th Annual Reverend Dr. Martin Luther King, Jr. Memorial Breakfast presented by the First Baptist Church of Riverhead; the Great South Bay Music Festival; and Hofstra's Celebration of Suburban Diversity.

**Workforce and Economic Development.** The 2013-2014 New York State Enacted Budget included a $3 million appropriation for a new initiative, known as the Next Generation NY Job Linkages Program. These funds are allocated to each college on the basis of a formula derived through discussions and interactions with the Executive Chamber, New York State Division of Budget (DOB), SUNY System Administration staff, as well as representatives from the City University of New York (CUNY). Each college's allocation serves as additional funds for the operation of the college, in recognition of achievement of metrics related to the Job Linkages Program. The College's success in meeting these metrics enabled it to receive $237,100 in Next Generation funds from SUNY.

The College was named one of the Top 20 Workforce Development Providers in the country by TrainingIndustry.com, which, according to its website, "continuously reviews companies and community colleges that provide customized corporate training services and conducts an annual assessment to determine suppliers' experience and capabilities." Selection to the Top 20 list is based on the following criteria: industry visibility, innovation and impact; capability to develop and deliver customized corporate training services; company size and growth potential; depth and breadth of subject matter expertise; organization size and growth potential; quality of clients; and geographic reach. Only three other colleges made the list: Cuyahoga Community College in Cleveland, OH; Oklahoma City Community College; and the College of the North Atlantic in Canada.

The Advanced Manufacturing Training Center hosted a business roundtable discussion in collaboration with the HIA and ADDAPT, which focused on the Next Generation Workforce. More than 62 companies were represented and engaged in discussions related to the aging workforce, succession planning, the need for qualified STEM workers, sharing the workforce, upgrading current training programs, defining and maintaining corporate culture, skills gap analysis, and how new technologies will impact future training needs.

This past year, we have seen an increased interest from industry regarding the need for welders, machining and general manufacturing help. Since launching our fee-for-service training certificate program, we have seen a shift in demand towards welding. It is apparent that local fabricators are receiving more contracts for structural assemblies, like landing gear, and less for internal machined parts.

Due to the rapid growth of the pharmaceutical industry, evidenced through expansion of local companies including LNK International (Hauppauge); Amneal Pharmaceuticals (Brookhaven); and Nature's Value (Coram), we are experiencing new program development in the area of quality assurance for this industry. These three companies employ over 4,000 people and have sales in excess of $500 million. Opportunities are also being explored within the areas of OSHA safety, PLC (programmable logic control), Spanish for Managers, and an Introduction to




*Suffolk's Office of Workforce and Economic Development was recognized as one of the Top 20 Workforce Development Providers in the nation.*




*Suffolk's Office of Workforce and Economic Development delivers programs that are designed to fill skill gaps and help Long Islanders advance their job prospects.*






*The workforce team has supported the changing landscape of Long Island, including the New York State Regional Economic Development Council's project, "Wyandanch Rising."*



Manufacturing. Initial training would provide an opportunity to earn certificates; long-term plans call for offering a blend of courses for credit.

In our ongoing regional outreach efforts, our team has attended several Business Alliance Councils in support of our high school development efforts. By attending these events, we are able to encourage high school students to participate in career exploration events early in their educational development. We further encourage students to visit local manufacturing facilities and determine if this could be a career path of choice.

The College's Advanced Manufacturing Training Academy has partnered with the Long Island Regional Office of the Empire State Development Corporation and Thuro Metals in Brentwood to provide students with paid internships in the areas of machining and general manufacturing. Along with creating new jobs for the region, the collaboration will provide the College's students with opportunities for experiential learning and will enable the College to showcase how its programs are meeting the criteria for SUNY's Next Generation Jobs Linkages Program.

Teams from our Advanced Manufacturing Training Center and Corporate Training Center have been working collaboratively to deliver training in computer skills, communication, office management and customer service. Specifically, these efforts have yielded improved workforce quality for the United Way's Youth Build, Sea Tow International, the Urban League and many others.

This year, we have also seen increased results from our partnerships with the HIA, ADDAPT, as well as Empire State Development and the Suffolk County IDA. We average over 50 industry leaders at our quarterly roundtable meetings. We have participated in panel discussions featuring the growing needs for high-tech graduates, accountants, design engineers, graphic designers, electrical designers, and composites technicians.

In its continued effort to support the changing landscape of Long Island, our workforce team has supported the Long Island STEM-HUB initiative led by the Cradle of Aviation and Brookhaven National Laboratory. The STEM-HUB provides a conduit by which emerging workers and career changers can take advantage of local workplace opportunities. In addition, we continue to reach out to our veterans by attending events in and out of the College, specifically at the Northport VA and United Way's Vets Build.

This spring, Governor Andrew Cuomo officially launched the State's new zero-tax initiative for new businesses, known as Start-Up New York. This program creates tax-free zones for businesses that set up in and around state-owned higher education institutions. State colleges and universities around New York, including Suffolk County Community College and four others on Long Island, are eligible for this program. Dr. McKay has charged a small team to monitor the development of this initiative and we have submitted an application to participate.

**Computer Information Systems (CIS).** During the past year, the Office of Computer Information Systems (CIS) engaged in various projects in support of College initiatives. The MySCCC portal was redesigned and moved to a new platform providing better navigation and a significant improvement in system availability. Students and employees report they like the new design, responding positively on a user survey. The increased availability was seen through a significant increase in student use during priority registration and was documented through a series of new reports that were part of the Computer Center's annual assessment plan.

Employees saw increased email account size, a more current look and feel, and improved security through an email system and desktop upgrades. The efforts of the Computer Center and Desktop Services led to the server upgrade, the upgrade of PC operating systems and Microsoft Office, and the encryption of hard drives on employee computers.

Part of Networking and Telecommunication's assessment plan was an evaluation of the College's ability to sustain operation during various system outages. This review led to a major upgrade in interconnectivity among the campuses. Point-to-point circuits were replaced with a fiber ring, which now provides redundant paths to and from each campus location. Networking and Telecommunications also upgraded the College's wireless infrastructure and firewall protection, and increased Internet bandwidth on all campus connections through a renegotiation with our Internet Service Provider.

In direct support of the College's institutional objectives, CIS continued its work with academic and student service offices on various projects. These include Degree Works, which will provide improved degree status and transferability information; Blackboard, which is an upgrade to the College's existing distance education course management system; and Flexible Registration, which will provide an easier registration and bill payment process for Continuing Education students. Each of these systems is expected to go live during the 2014-2015 academic year.

The Web Site Committee approved a draft for the new homepage design, which will be tested using focus groups. Development efforts are in progress to bring some of the College's web pages into OpenText to address web accessibility. Staff is reviewing items for consistency with other pages and ensuring the integrity of hyperlinks; the Events and Announcements tabs have been populated; and we are working on a project timeline to identify a proposed launch date.

**Science, Technology, Engineering and Mathematics (STEM).** Eighteen students from Suffolk are serving as STEM student researchers this summer. Of this number, seventeen students are Collegiate Science and Technology Entry Program (CSTEP) and/or NSF-S-STEM students. Since research opportunities are the primary factor in students' persistence in STEM, our students are well-positioned to continue along the pathway to a STEM degree. The eighteen students are participating in the following programs:

Research Experiences for Undergraduates (REU) at Stony Brook University (SBU) – Eight students are part of the REU experience, with one conducting research in Nanotechnology for Health, Energy and the Environment, six working under the auspices of the Biology Department's Howard Hughes Medical Institute, and one student studying nanomaterials at the Material Sciences Department's Garcia Center.

Also at SBU, one student is participating in the Chancellor's Education Pipeline Biomedical Research Award program.

Brookhaven National Laboratory (BNL) summer research programs – Eight students are at BNL, conducting projects focused on cancer research and renewable energy.

SUNY College of Optometry – One student is studying diseases of the eye.



*Suffolk students continue to excel as they pursue STEM-related degrees.*






**STEM Success Starts Here.**

Improving America's STEM education has become a top priority across the nation. At Suffolk, approximately 1,500 students are currently enrolled in STEM majors and the College's STEM program has been producing award-winning students while providing summer research internships at internationally-renowned facilities, including Brookhaven National Laboratory, NASA, and Oak Ridge National Laboratory, to name just a few.

Contact us to find out why making Suffolk your first choice is a decision that's second to none.

Suffolk
COUNTY COMMUNITY COLLEGE
sunysuffolk.edu/Enroll


BROOKHAVEN NATIONAL LABORATORY

We continue to be inspired by the promise and achievements of the young people funded through our two NSF S-STEM grants. At this spring's closing ceremony and poster sessions for Brookhaven National Laboratories (BNL), it was encouraging to see our existing community college research scholars, our alumni researchers who have since bridged to four-year universities, and those alumni who have finished graduate school and are now employed in research positions at BNL where they are mentoring their "pipeline peers" during the summer. At the event, our current and former NSF S-STEM scholars shared that they are leveraging their Suffolk experiences at some of the nation's best educational institutions, including Cornell, the University of North Carolina-Chapel Hill, Columbia University, and SUNY. NSF is providing great opportunities to this country's young people with this program!

Dr. Candice Foley, Professor of Chemistry and the College's NSF S-STEM PI, was one of six panelists during the SUNY Research Council meeting in December. Among the panel topics was the persistence of undergraduate students in STEM. Dr. Foley addressed the benefits of undergraduate research experiences and the strength and success of Suffolk's STEM scholars. The Council learned about the vital role of community colleges, particularly Suffolk, as crucial entry points and valued partners.

In May, four of the College's NSF S-STEM scholars (two current students and two program alumni) were invited to present to the SUNY Board of Trustees Subcommittee on Community Colleges regarding the strength and depth of Suffolk County Community College's NSF S-STEM networks. Our results were enthusiastically received. The four students, Cassandra Nyati, Alexandria Della Penna, Lauren Herrera, and Jose Deniz, were each poised, articulate, and passionate about the benefits of their community college STEM education and how their research experiences impacted their future educational and career goals and aspirations. Dr. Foley and Dean Nina Leonhardt presented Suffolk's NSF S-STEM program statistics and data to highlight the success of our vast network of collaborations within SUNY, statewide and nationally and the benefits that result for our students, enabling them to bridge from the community college to the baccalaureate level, on to graduate school and into the STEM workforce. Suffolk's strength in connecting students to real world experiential research opportunities was a strong message articulated by our student ambassadors. President McKay was able to convey to the SUNY Board the importance of leveraging these ideas and scaling them throughout the SUNY system, which can lead to more and greater opportunities on behalf of our community college students.

Since 2004, Suffolk County Community College has been one of the strongest pipelines of interns to Brookhaven National Laboratory (BNL). We are second only to Stony Brook University in the total number of participants in BNL research programs and our record in obtaining these internships includes competing against strong Ivy League competitors such as MIT, Yale, Cornell and others. Since 2007, more than 100 Suffolk County Community College STEM scholars have been awarded competitive and paid research internships at laboratories ranging from Brookhaven National Laboratory, to Lawrence Berkeley National Laboratory in California, to Oak Ridge National Laboratory in Tennessee, and Los Alamos National Laboratory in New Mexico. Among Suffolk students currently engaged in research internships, two have been asked to continue their paid research during the upcoming fall semester, fully supported by their scientist mentors.

Suffolk County Community College is one of a handful of community colleges nationally that have been awarded prestigious grants for STEM scholarships for its students. We have had a decade of support from the National Science Foundation including two back to back grants for STEM scholarships totaling $1.2 million.

**Enhancing the Institution's Image.** During the past year, the College continued to expand its presence and awareness through its marketing, communications and publications. Messaging was delivered via a wide range of communication options, from updated TV commercials and online ads, to program-related publications and our most recent edition of *Career Focus* magazine. These communications were received across a broad spectrum of platforms including print, cable television, radio, online, in-theater, in-arena, direct mail and even in our regional airport.




Once again, the College was recognized with numerous awards, including two Telly Awards for our newest TV campaign. The Telly Awards honor excellence in local, regional and cable TV commercials. This past year, they received over 12,000 entries from all 50 states and five continents. We also received a Silver Award and two Bronze Awards for our print and TV advertising from the Higher Education Advertising Awards. With nearly 2,000 entries submitted from over 1,000 colleges and universities, it is the largest educational advertising awards competition in the country. The National Council for Marketing and Public Relations (NCMPR) honored the College with a Silver Paragon Award for our TV campaign. NCMPR is an affiliate of the American Association of Community Colleges (AACC) and sponsors the only national competition that exclusively honors excellence among marketing and PR professionals at two-year colleges.

This past June, the College was also recognized with three Judges' Citations at SUNY's Council for University Advancement (CUAD) competition. The three awards were for our "Get Your Start at Suffolk" TV campaign and enrollment materials including the "Suffolk Sharks at a Glance" card. In all, work produced by our internal marketing and communications team has garnered 17 state and national awards during the past five years.

As video messaging continues to grow, the Office of Institutional Advancement created an official SCCC Videos page (www.sunysuffolk.edu/About/SCCCVideos.asp). It organizes all of the College's institutional videos into convenient, easy-to-navigate




*Suffolk's marketing efforts have been recognized with 17 state and national awards over the past five years.*




*Suffolk received three Judges' Citations at the annual SUNY Council for University Advancement (CUAD) awards.*




*A print advertising campaign continued to showcase how Suffolk's workforce training programs are assisting regional manufacturers.*




categories. Working with the Office of Media Services, this past year featured a range of new videos, including new spotlights on alumni, students, active and retired faculty, and College administrators.

As part of our monitoring visit by the Middle States Commission on Higher Education (MSCHE), the Office of Institutional Advancement produced seven short training videos featuring staff who presented information related to how the functions of assessment and planning are implemented across the College. These videos serve as a resource to help educate faculty and staff — especially those who are new — about assessment and planning at the College. The videos address topics that include: Assessment and Evaluation; Administrative and Educational Support (AES) Units; AES Unit Review; Academic Assessment; the Comprehensive Assessment Plan for Institutional Effectiveness (CAPIE); Operational Planning; and the Budgeting and Resource Allocation Process.

Among the wide array of internal and external publications that were developed this past year, the advancement team produced its sixth issue of *Career Focus* magazine. In addition to features about internships at Suffolk, social media and earning college credits while still in high school, the magazine also shared information about our Vet Tech, Culinary Arts, STEM, and Radio/TV Production programs. Aside from being developed as an interactive online publication, it is mailed to approximately 445,000 households in Suffolk County (about 80% of all households in our region). It is also distributed to all the high schools, public libraries and BOCES facilities in Suffolk County, and includes an online digital version with imbedded URLs so that we can better track public interest in specific stories. For the first time, the publication was promoted for two weeks through Facebook advertising.

Last year, the College launched a new print campaign to generate awareness of how our academic and workforce training programs are benefitting local employers. The newest ad in this campaign showcases Brentwood-based Thuro Metal Products, a global provider of specialized valves, fittings and machined parts for companies ranging from Boeing to Lamborghini. Company President David Thuro joined Dr. McKay and Andrea Lohneiss, the Long Island Regional Director of the Empire State Development Corporation, in the second installment in this campaign. These ads are part of a comprehensive effort to demonstrate how regional manufacturers have been positively impacted through their relationships with the College.

The Office of Institutional Advancement has continued to work closely and collaboratively with the Office of Enrollment Management. Last year, the advancement office developed a specific enrollment landing page (www.sunysuffolk.edu/Enroll) within the College's website as a way to better identify potential students. This effort has continued throughout the year and is providing valuable assessment information because it allows us to: identify the number of inquiries received and what communications vehicle drove visitors to our site (print, TV, radio, online or *Career Focus*). When potential students complete the short survey and provide their contact information, it also allows us to determine how many of these potential students eventually enroll. Once individual's submit their information, the College initiates its enrollment communications plan, featuring follow-up communications and relationship building in hopes of enrolling these students.

This past summer, we also initiated the College's first-ever digital reach extension marketing program. This approach takes aggregate information about people who visit our website and determines (through a proprietary Google formula), what kinds of other websites these visitors also view. Suffolk ads are then placed on those types of online sites. Each time a person clicks on one of these Suffolk ads, they are seamlessly brought to the College's enrollment landing page.

In support of the College's enrollment management goals, our current marketing campaign includes enhanced media presence on radio, in theatres, and on cable television. In addition, the College also utilizes *Newsday* Notes, the removable 3-inch square stickers that are affixed to the cover of the paper. The campaign has been designed to deliver redundant messages with a special phone extension and URL for individuals to access enrollment information.

**Office of Grants Development.** During 2012-2013, Suffolk County Community College and its associated non-profits were awarded $3.23 million in grant awards and subawards. The College's largest awards were the (1) Perkins IV/CTEA-Career & Technical Education Act grant ($514,868); (2) SEIS Student Engagement through Informed Support Title III-A Strengthening Institutions Program grant from the U.S. Department of Education ($399,588); (3) Liberty Partnership Program grant from the NYS Education Department ($350,000); (4) U.S. Department of Education TRIO Student Support Services grant ($281,510); (5) Educational Opportunity Program (EOP) from State University of New York ($240,675), and (6) New York State Science and Technology Entry Program from the New York State Education Department ($197,465). In addition, the College received funding from 32 other grants that together totaled $1.25 million.

The College hosts three grants from the National Science Foundation: the Advanced Technological Education (ATE) grant entitled Leading Innovation through Green High Tech Engineering & Sustainability (LIGHTES), the Scholarships in Science, Technology, Engineering, and Math (S-STEM) grant, and the Science Education for New Civic Engagements and Responsibilities (SENCER) grant. The LIGHTES project is in its final year and plans are underway to submit a proposal to the NSF ATE program in the fall to build upon the project's accomplishments and take another step toward establishing an ATE Regional Center at the College. Such centers


HIGHER ED MARKETING
HIGHER EDUCATION MARKETING REPORT
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**Two Merged Schools Step Out With One Consistent Message**



Concordia University Wisconsin merged with Concordia University Ann Arbor on July 2013 and took over the administration of the Ann Arbor campus. This included marketing, which was transferred to Anita Clark, Vice President of Marketing at the Concordia University Wisconsin campus in Mequon and her half dozen staff members.

The first thing on her plate was to understand the Michigan market and how it might be similar to, and different from, what she was working with in Wisconsin. "The two markets are very distinct," she says. "They have different competitors and different ways to reach the targeted population."

Concordia University Wisconsin has 8,000 students and a much bigger footprint in the state than Concordia University Ann Arbor with its 540-600 students. The Wisconsin location is about 25 miles from Milwaukee and an hour and a half from Madison and the University of Wisconsin flagship campus. The Ann Arbor location has some visibility problems as most

(Continued on page 5)

**Sweatshirts Tell the Tale at Suffolk County Community College**



Just about every college and university has its own sweatshirt. So it is no surprise that Suffolk County Community College in Selden, New York, has a sweatshirt. What is a surprise are all the other sweatshirts the college uses in its promotional messaging, among them, Cornell, Columbia, Cal State Long Beach, Stony Brook University, University of North Carolina at Chapel Hill and Hofstra.

Since 2009, these sweatshirts and the students wearing them have been the centerpiece of the school's aspirational marketing campaigns. "Using college and high school sweatshirts as a mnemonic device, this campaign creatively conveys the full continuum of experiences at our institution," says Drew Fawcett, Associate Dean for Institutional Advancement. Through television, radio, print and online, the college showcases students who have made the transition from Suffolk County Community College to a

(Continued on page 5)

*Suffolk's institutional branding campaign was cited as an industry model by the Higher Education Marketing Report.*




*Newsday Notes ran on the front page of Newsday throughout the year.*

NYSED.gov
LIBERTY PARTNERSHIPS 25th XXV ANNIVERSARY
"For our Youth, For our Future"

*Pathways to Opportunities Within Energy and Renewables*

concentrate on particular areas of workforce development, such as advanced manufacturing and green technologies, serving as flagships to address national and regional approaches to key issues in specific technology fields. Taken together, the College's recently completed, Pathways to Opportunities Within Energy and Renewables (POWER) initiative, funded by a grant from the U.S. Department of Labor; BioPREP and IRACDA grants, funded by the National Institutes of Health (NIH); the Collegiate Science and Technology Entry Program (C-STEP), funded by the New York State Department of Education; LIGHTES project; S-STEM program, and SENCER project provide significant support to the College's community of STEM students and faculty.

The College received a wide variety of support to enrich and expand our academic programs including grants from Bethpage Federal Credit Union and the Bank of America to support our Entrepreneurial Assistance Youth Summer Camp, a College Access Challenge Grant to support our Equal Opportunity Program (EOP) summer session, a grant from the Long Island Community Foundation (LICF) to support STEM education, a grant from the State Environmental Facilities Corporation to benefit sustainable storm water management, a SUNY Innovative Instruction Technology Grant (IITG) to pilot a mobile maker space in the Eastern Campus library, a grant from the American Association of University Women (AAUW) to Eastern Campus faculty to support a pilot project entitled Introducing Community College Students to Nontraditional STEM Careers and a federal Title III grant to improve and strengthen the College's systems for delivering academic support, enrollment, and advisement.

The College's POWER (Pathways to Opportunities Within Energy and Renewables) grant, funded through the U.S. Department of Labor, continued this year on a no-cost extension through June 2014. Awarded in July 2010, our performance through June 30, 2014 showed that 382 participants successfully completed energy efficiency, LEED and/or Solar/PV installer training; 308 of the completers were employed. Similarly, our participation in the Health IT Community College Consortium, led by Tidewater Community College (VA), continued this year on a second no-cost extension. To date, 351 Health IT program participants have successfully completed training.

The College submitted two proposals to the SUNY High Needs grant competition. The first of these targets equipment and development costs for the laboratories needed for the College's new cyber security curriculum. The second requests support for equipment and supplies to upgrade and expand the renewable and sustainable technology curriculum developed under the POWER project and to be housed in the proposed 31,600-square-foot, Renewable Energy/STEM Center on the Michael J. Grant Campus. This Center will provide our scholars with the capability to pursue innovative solutions which will impact our world and enable them to become stewards for future generations.

Including the SUNY High Needs proposals, the Grants Development Office assisted with the submission of 13 proposals since January 2014. Working with the Suffolk Community College Foundation and the College's Office of Continuing Education, grants were submitted to private foundations and funders including the American Association of Retired Persons (AARP), the Walmart Foundation, the American Association of Colleges and Universities (AAC&U), and the Collector's Foundation. A proposal submitted to the US Department of Agriculture, in partnership with Auburn University, requested funding to develop an educational "Virtual Chicken" with input from graphic design and computer game design students on the Eastern Campus. A proposal to the federal Health Services Resources Agency (HRSA) requests significant funds to support the Chemical Dependency Counseling (CDC) program on the Michael J. Grant Campus.

The College's participation in the National Institutes of Health (NIH) Department of Health and Human Services Institutional Research and Academic Career Development Award (IRACDA) continued this year, with a team of postdoctoral researchers from Stony Brook University learning about undergraduate instruction. The project is entitled Consortia for the Advancement of Postdoctoral Scholars (CAPS). The College will receive approximately $140,000 over three years to mentor up to 10 postdoctoral students who will gain teaching experience at Suffolk.

A faculty team from the Ammerman Campus successfully completed their $10,000 SUNY Innovative Instructional Technology Grant (IITG) project entitled E-portfolios for Student Veterans. The team used the funds to equip a learning space in the Huntington Library to host e-portfolio and digital media equipment for student veterans to facilitate their transition to the campus and result in individualized electronic portfolios to improve their career readiness. The team presented the results of their project at several SUNY conferences in the spring. A faculty team from the Eastern Campus received a new SUNY IITG this spring. Entitled Creating Mobile "Makerspaces" to Support Experiential Learning, the team will purchase mobile 3D design and printing technology for use by students in the library.

For the fourth year in a row, the Office of Grants Development writing team participated in the development of a statewide SUNY consortium grant in support of advanced manufacturing and funded by the U.S. Department of Labor under the Trade Adjustment Assistance Community College and Career Training (TAACCCT) program. Erie Community College will serve as the lead applicant.



*The late William J. Lindsay, former Presiding Officer of the Suffolk County Legislature.*

**Building Ongoing Relationships.** On September 11th, the College lost one of its greatest friends with the passing of Presiding Officer of the Suffolk County Legislature, William J. Lindsay. Outside of those of us who work at the College and the students who benefit from the value our College delivers to the region, no other person loved the College more than Bill Lindsay. With his statesman-like approach to discourse, he was able to effectively advocate and secure support for various College projects through the years. From the establishment of the Sayville Center, to his efforts to ensure funding for the capital projects we are seeing come to fruition as part of our campus master plans — the Montaukett Learning Resource Center and the Health & Wellness Facility on our Eastern Campus, the new Life Sciences Building at Ammerman, the Workforce Training and Technology Center and the proposed Learning Resource Center and Renewable Energy/STEM Center on our Michael J. Grant Campus — along with over $30 million in funding for infrastructure and deferred maintenance projects college-wide, Legislator Lindsay's leadership and his ability to work in a bipartisan fashion to champion initiatives that would benefit everyone, will surely be his greatest legacy.

The College marked Suffolk County Unity Day on October 24th. The program, designed for educators and for middle- and high-school students, was based on the theme "Coming to America: The Immigrant Experience." Hosted by the Suffolk Center on the Holocaust, Diversity & Human Understanding with its partners, the Suffolk County Human Rights Commission and the Suffolk County Interfaith Anti-Bias Task Force, the event drew over 250 students from seven area schools.




*Collaborating with the Suffolk Center on the Holocaust, Diversity & Human Understanding, our Unity Day program drew over 250 students from seven area schools.*



*Noted actor Ben Vereen delivered a two-day master class to our talented theatre students.*




The keynote address was delivered by Dr. Harold A. Fernandez, Professor of Surgery and Co-Director of the Stony Brook University Heart Institute. His talk was followed by a presentation by Joselo Lucero, brother of the late Marcelo Lucero, a victim of a hate crime. The program continued with a panel discussion, during which immigrant students enrolled at the College talked about their personal stories. The student panelists came to Suffolk from Peru, Finland, Iran, Jamaica, El Salvador, Uzbekistan, and the Dominican Republic. Each student panelist shared what brought them to America, explaining the path they took to come here. One of the panelists told the crowd that, "The American education system teaches you what you don't know, and Suffolk is the opportunity bridge." Students concluded the day by engaging in dialogue stimulated by the Embracing Our Differences outdoor art exhibit.

In November, Dr. McKay was asked to present remarks at the South Ocean Middle School during ceremonies to unveil the Embracing our Differences display in Patchogue. We are grateful to Trustee Paul Pontieri for providing the College with this invitation to be visible on an issue that has such an important impact within Long Island's communities.

In February, the College hosted the Extreme Entrepreneurship Tour. This is a national event that brings together America's top young entrepreneurs to spread the entrepreneurial mindset to their peers at a grassroots level at colleges across the country. The goal of the Extreme Entrepreneurship Tour is to expose individuals to entrepreneurship as a career path and to energize and inform individuals about the entrepreneurial mindset regardless of career path. Speakers discussed how to expand a network, define a vision, and get started even with limited resources. Speakers were young entrepreneurs and entrepreneurial leaders who've made, earned, and sold their company for millions and/or made a huge impact before age 30. Dr. McKay delivered welcoming remarks to over 300 students that attended the event.

Among the many organizations President McKay was able to support this past year, were the Brentwood Chamber of Commerce and Pronto of Long Island. Both of these groups play an important role in the community and we look forward to helping them pursue their specific missions into the future.

This spring, Dr. McKay joined Suffolk County Legislator Sarah Anker at a press conference announcing a proposal to explore the feasibility of developing affordable housing units on Long Island college campuses. If advanced, this plan could help encourage young people to stay in the region after they finish school. In support of the concept, Dr. McKay spoke about how its implementation would boost other programs already in place, such as Suffolk's Stay on Long Island Scholarships that serve to stem the brain drain and keep young people from leaving our region as a result of not being able to afford to live where they grew up.

Tony-award winning actor Ben Vereen offered a two-day master class to students in the College's Theatre Arts Program's production of *Hair* in October. The College was able to host a luncheon for Mr. Vereen, which was attended by Theatre Arts faculty, students in the master class and select Foundation donors.

On Sunday, May 18, 2014, the College hosted its commencement ceremony for the largest class in its history. This ceremony also saw the greatest number of graduates attending to accept their diplomas. Over 4,180 students qualified for graduation this year and approximately 1,100 graduates attended the ceremony with their friends and family. Student speakers from each campus and our keynote speaker, William D. Moore who served on the College's Board of Trustees from 2001 to 2009 including his term as its Chairman from 2004-2009, were warmly received by the audience of over 4,000. Dr. June Ohrnberger, Professor of English as a Second Language and Director of the College's ESL program was selected as the Grand Marshal. Dr. Ohrnberger has been a member of our faculty since 1999 and chaired the College-wide Governance Council. As part of this year's commencement ceremony, we initiated a new tradition. Each graduating student who attends the ceremony receives an Alumni Relations Welcome Packet that includes an alumni membership card, alumni lapel pin and a College Alumni window decal. The Foundation has also launched a Class of 2014 online engagement strategy, including a congratulatory email to all graduating students immediately following commencement.

**Partnership Development.** A ceremony to mark the latest expansion of the public-private partnership between the College and Long Island University took place last fall. Over 50 guests were in attendance as LIU President Kimberly Cline, Board Chairwoman Dafny Irizarry and Dr. McKay spoke about the agreement and our future plans for the new LIU modular building planned for our Michael J. Grant Campus. During her remarks, Dr. Cline promised to raise scholarship funds for community college students wishing to attend LIU, following their graduation from Suffolk.




*Last fall, LIU Brentwood and Suffolk announced that LIU will relocate its Brentwood campus to Suffolk's Michael J. Grant Campus. Pictured left to right: LIU President Kimberly R. Cline, Chairwoman of Suffolk's Board of Trustees Dafny Irizarry; and Suffolk President Dr. Shaun L. McKay.*

In February, Dr. McKay hosted a breakfast for community leaders at the Michael J. Grant Campus. He used this opportunity to present an update on College activities and to share his vision for the institution with the forty community leaders in attendance — primarily from the communities of Brentwood, Bay Shore and Islip. Following the presentation, President McKay engaged audience members for almost an hour, responding to questions and providing details on the College's programs. This kind of dialogue will serve to ensure that the community engagement objectives within our strategic plan are addressed. Dr. McKay plans on hosting similar sessions at our other campuses.

In March, Suffolk County Executive Steve Bellone delivered his State of the County address. Within his speech, the County Executive included the following statement about the College: "Suffolk County Community College is another crucial component of our County's economic development future under the leadership of its innovative President, Dr. Shaun McKay. Suffolk Community College has partnered with local industry and offers both degree programs and workforce development and training programs to meet local business' needs. The College is hosting a major International Badminton Tournament this summer which will draw athletes from around the world and boost our local economy. We are working with the College in pursuing opportunities tied to Governor Cuomo's transformative Start-Up NY program. Dr. McKay often speaks about education's ability to transform lives. He is proving that as a partner in our region's growth, the College can help transform our economy as well."

The College's sponsorship of the 2014 Yonex U.S. Badminton Championships was a noteworthy success. We accomplished our goal of providing increased awareness of the College and its facilities and we generated an economic boost to our region.




*Hosting the 2014 Yonex U.S. Badminton Championships is estimated to have brought more than $530,000 into the region's economy.*



*Dr. Jeffrey Pedersen, Vice President for Planning and Institutional Effectiveness*



*Dr. Christopher Adams, Associate Vice President for Student Affairs*



*Dr. Dorothy Laffin, Executive Dean of the Eastern Campus*

According to Jennifer Rothman of the Long Island Convention & Visitors Bureau, the event "pumped over $530,000 into the regional economy through hotel, food, transportation and ticket purchases." More than 190 athletes from 31 countries attended the six-day tournament in July. A major goal for tournament organizers was to build a more national presence for the tournament, which has been held on the west coast for decades. The organizers left the College feeling that positive progress toward that goal occurred. Our events management team represented the highest level of professionalism in both the organization and the operation of the tournament and should be applauded for their efforts. Tournament highlights were broadcast via online streaming, with more than 200 million global viewers. We look forward to seeing the organizers renew the use of our venue well into the future.

We have initiated discussions with County representatives regarding our Memorandum of Understanding and Sponsor Services Agreement. The County Attorney has agreed to provide a letter indicating the current terms and conditions will prevail until a new agreement is reached.

**New Leadership Roles and Human Resources.** During the course of the past year, we made a number of administrative changes to ensure that strong leadership exists in every important position. Among these, was to extend the search to fill the Executive Dean position on the Ammerman Campus. George Tvelia has agreed to continue serving as Acting Executive Dean until a new dean is chosen. In April, Dr. McKay was pleased to announce that Dr. Dorothy Laffin would begin serving as Executive Dean of the Eastern Campus. The College would like to thank Dr. Maria DeLongoria, who served as Interim Executive Dean of the Eastern Campus during this past academic year. Dr. DeLongoria has returned to her role as Associate Vice President for Academic Affairs.

In December and January, the College announced several appointments: Dr. Jeffrey Pedersen, as Vice President for Planning and Institutional Effectiveness; Dr. Christopher Adams, as Associate Vice President for Student Affairs, and Drew Biondo, as College Communications Director. Several important vacancies within the Office of Academic and Student Affairs were also filled: Dr. Iaroslava Babenchuk was named to the position of College Associate Dean for Special Programs and External Partnerships; Jennifer Browne has been appointed to the position of College Associate Dean for Curriculum Development, and Jennifer Forni is the Assistant Director of Disability Services. Troy J. Hahn joins us as the College Associate Dean for Instructional Technology, and Dr. Sylvia Diaz and Renee Ortiz joined our Foundation as Director of Development and Assistant Director of Development, respectively. In response to recommendations forwarded to Dr. McKay's attention by the Counseling Review Task Force, we filled a variety of counselor positions across our campuses.

We would like to extend our appreciation for the efforts put forth by the members of each of these search committees. As a result of their thoughtful deliberations, they successfully found outstanding individuals to fill each of these critical positions.

We also made a determination to realign administrative reporting for the Office of Special Events and Programs, which now reports to Dr. Christopher Adams, Associate Vice President for Student Affairs. Our events management team has grown this past year and is now responsible for developing and directing a comprehensive event management service for both external groups that host events within College facilities and on College property, as well as for major College events that take place in our Field House, such as commencement. The majority of these activities are most often: 1) closely aligned with internal and external community impressions of our campuses and our facilities, thereby having the potential to impact upon student enrollment, and 2) related to student activities and student life through athletics and club activities, thereby having the potential to impact upon student retention.

The College contracted with Workplace Answers, LLC to provide online employee training in various subject areas, such as discrimination, sexual harassment, workplace violence, bullying, FERPA, and OSHA compliance. Over 2,500 employees have completed the assigned training modules. Training topics this past semester included sexual harassment, discrimination and supervisory responsibility. In the fall, employees will take three additional online training courses, and in the spring of 2015, the final two courses will be taken.

Professional Development Day took place on Wednesday, May 21st, with hundreds of faculty and staff members participating. This year's event was held under a tent on the Veterans Plaza lawn in front of the Huntington Library on the Ammerman Campus and everyone commented on how much they enjoyed the setting. The day's theme of "Taking the Next Step" included the choice of two breakout sessions from among a list of over 15 options. Sessions were focused on a variety of topics, such as assessment, international students, technology, at-risk students, and social media.

In August, selected members of the college community will participate in the College's Advanced Academy for Leadership Development. Sessions will be conducted by facilitators from the Chair Academy — a nationally acclaimed postsecondary leadership training provider.

**Community Leadership.** The Long Island Regional Advisory Council for Higher Education (LIRACHE) Presidents and Superintendents Partnership, for which Dr. McKay is the outgoing co-chair, has chosen to address college readiness as their issue for the forthcoming year. The group will attempt to define a regional definition of college readiness, to ascertain descriptors of the successful college student, and to encourage higher education institutions to work with K-12 partners to expand sustainable collaborative readiness efforts, using the Suffolk County Community College -Hampton Bays Initiative as a model. Some staff of the Office of Planning and Institutional Effectiveness will provide support for the effort, and LIRACHE has asked about Suffolk hosting a symposium for all local college presidents and school district superintendents at the Michael J. Grant Campus in the fall.

The Superintendent/President partnership of LIRACHE also held its online learning forum in November. Thirteen of the 19 LIRACHE institutions and 26 school districts participated. Technology allows for learning to take place anywhere, anytime, and is generating constant innovation within the field of education. The experts who presented information during this conference, introduced LIRACHE's school superintendents and college presidents to the latest innovations in online learning and provided Long Island's education leaders with a forum to engage in a collaborative discussion on the topic of e-learning.

President McKay was honored to be invited by New York State Senator Lee Zeldin to attend his annual Black History Month Awards Ceremony as this year's keynote speaker. The event took place at the Brentwood Library and was well attended. The program recognized several individuals who have contributed to the culture and quality of life found within the Towns of Islip and Brookhaven.




*Professional Development Day was held outdoors on a beautiful day and offered breakout sessions on a broad range of topics.*

LIRACHE
LONG ISLAND REGIONAL ADVISORY COUNCIL ON HIGHER EDUCATION




*Dr. McKay was honored to be invited as keynote speaker for NYS Senator Lee Zeldin's Black History Month Award Celebration.*




*Dr. McKay was recognized by the Hauppauge Industrial Association (HIA) during their 35th Anniversary Gala.*

Dr. McKay also had the opportunity to be the featured speaker at the Suffolk County African American Advisory Board's Black History Program, at the H. Lee Dennison Building in Hauppauge. Suffolk County Executive Steven Bellone presented Dr. McKay with a proclamation that recognized his outstanding leadership and service along with his contributions toward the enhancement of our region and improving the lives of County residents.

The College continues to strengthen its relationship with the Suffolk County Anti-Bias Taskforce. We are discussing the possibility of hosting an anti-bias summit on our Michael J. Grant Campus within the next year.

In October, Dr. McKay was honored by the Child Care Council of Suffolk during their 28th Anniversary Champions of Children Luncheon. The event took place at the Crest Hollow Country Club and over 200 guests were in attendance. Later that month, the President delivered remarks during the Custer Institute's 35th Annual Astronomy Jamboree, which holds one day of its program at our Eastern Campus.

Dr. McKay held open office hours, sessions with Student Government Associations and Town Hall meetings every semester during the course of the past academic year on all of our campuses. These sessions provide members of the college community an opportunity to stop in and share their thoughts, ask questions and discuss issues. Faculty and staff feedback regarding these visits remains extremely positive and President McKay intends to schedule similar meetings in the future to keep the community connected and informed. These sessions also allow members of his administration a chance to share the latest news from their departments and the most recent accomplishments being enjoyed by our students. The schedule for these sessions was slightly modified this year. As a result, there is only one session in the morning for faculty and staff, with a second session held just for student leaders during lunch.



*Once again, the Long Island Shakespeare Festival provided residents with unforgettable free performances.*

In November, President McKay was honored by the Hauppauge Industrial Association (HIA) during its 35th Anniversary Gala. Other honorees were Dan Shybunko-CEO of GSE Dynamics; Roz Goldmacher-CEO of Long Island Development Corp.; Dr. Yacov Shamash-VP for Economic Development for Stony Brook University; and Marie Zere-CEO of Zere Real Estate Services. Over 240 guests were in attendance, including 40 representatives affiliated with the College. Board members Anne Shybunko-Moore, Belinda Alvarez-Groneman, and Student Trustee Felipe Espitia Cetina, as well as all of the Cabinet members were in the room when Dr. McKay was introduced by Mary Reid, community organizer. During his acceptance remarks, the President took the opportunity to share information regarding the College's critical contributions to workforce development and the value we bring to the partnerships we establish with leading regional organizations such as the HIA.

In June, the Eastern Campus hosted U.S. Congressman Timothy Bishop's annual community event for parents and students from area high schools interested in meeting with representatives from U.S. military academies. The Campus also served as the host site for two consecutive weekends of the Long Island Native Plants Initiative (LINPI), and the well-attended Eastern Long Island Quilting Guild's Annual Festival.

The Long Island Shakespeare Festival offered free public performances of Shakespeare's *King Henry IV-Part I* during summer 2014. The Festival's 14th season was presented at the College's Ammerman Campus in Selden, both under the stars and in the Shea Theatre.



**Advocacy.** In March, SUNY hosted Community College Advocacy Day in Albany. Several administrators accompanied President McKay upstate to advocate before members of the state legislature for the College's legislative priorities: increased base aid per full-time equivalent student, reinstatement of state funding for our Renewable Energy/STEM Center, and restoration of the community college child care center appropriation. For the first time, the College also brought a busload of 25 students with us. Our students were remarkably effective in articulating their individual stories and the value of the educational experience they have enjoyed while attending Suffolk County Community College. Participants met with many elected officials and numerous important statewide leaders. According to State Senator Kenneth P. LaValle, Chairman of the Senate Higher Education Committee, our students were the most impressive he has met during the course of his 30-year career. This was the third year Dr. McKay was asked by SUNY Chancellor Nancy Zimpher and Chairman of the SUNY Board of Trustees Carl McCall to take the lead in advocating for institutional support for SUNY community colleges during meetings with state legislators. Chairwoman Irizarry and President McKay also issued a joint advocacy letter to the members of the Long Island delegation to the New York State Assembly and Senate.

Locally, a key component of our advocacy efforts remains our direct conversations and presentations before the Suffolk County Legislature. Each year, Dr. McKay delivers a College Status Report presentation to the Legislature's Education and Information Technology Committee and to the Legislature's full membership.

**Veterans.** At Dr. McKay's invitation, Dr. Thomas Tyson has agreed to serve as the College-wide Coordinator of Veterans Services, in addition to his position as Assistant Dean and Director of Counseling on the Ammerman Campus. As College-wide Coordinator of Veterans Services, Tom will connect veterans with each other, and work to improve the experience veterans have once they enroll at Suffolk County Community College. This is an initiative the College is truly committed to. The College understands our veterans, active duty military and dependents are deserving of support. Given that the number of veterans studying at the College is already over 500 and that this number is projected to increase by at least 62% over the next ten years, the College recognizes the need to continue to enhance services for this population in order to do the very best we can for our veterans.

In an effort to provide consistent and efficient service to our student veterans, the College Registrar held a college-wide meeting of School Certifying Officials (SCOs) and Business Officers to: (1) confirm that all processes are compliant with Veterans Administration (VA) standards, and (2) identify issues that require further resolution with the VA. This group is responsible for certifying veterans' tuition, fees and credits for reporting to the VA. The certification process must be accomplished with precision and timeliness in order to ensure veterans receive all benefits due to them through their service.

**Advanced Institutional Reputation.** Student honorees were recognized in Albany by SUNY Chancellor Nancy L. Zimpher with the 2014 Chancellor's Award for Student Excellence and by Phi Theta Kappa, a national honor society, for academic achievement and community service. More than 270 SUNY students from across the state were presented with Chancellor's Awards, including 14 from Suffolk: Elizabeth Ammenwerth, Sameer Anand, Amie Bernstein, Taylor Biondi, Angelina Curley, Felipe Espitia Cetina, Amanda Koscik, Suzanne Loevner, Bryan Nee, Maryam Yahya Rabbani, Deborah Rehm, Danielle Safaty, Jorge Vallecillo, and Jennifer Ilgaz. The Chancellor's Award for Student Excellence was created in 1997 to



*The Eastern Campus' Stars and Stripes Lounge provides a comfortable environment for our student veterans.*



*Suffolk had the most Chancellor's Award recipients for Student Excellence among community colleges.*




recognize students who have best demonstrated the integration of academic excellence with accomplishments in the areas of leadership, athletics, community service, creative and performing arts, campus involvement, or career achievement. The Phi Theta Kappa Award Ceremony recognized outstanding community college students throughout the state for leadership and community service involvement. Sponsored by New York Community College Trustees, the New York Community College Association of Presidents, and the Faculty Council of Community Colleges, recipients were named members of the All New York Community College Academic Team. This year, 59 SUNY students were honored, including the following six from Suffolk: First Team: Angelina Curley, Amanda Koscik, Deborah Rehm, and Third Team: Sameer Anand, Felipe Espitia Cetina, and Jennifer Ilgaz.

In March, Dr. McKay participated as a panelist with three other college presidents at the National Council on Black American Affairs' Northeast Region Spring 2014 Conference in New Jersey. The conference theme was "Moving the Completion Agenda," and panelists spoke about the steps being taken at their respective institutions in order to align with the American Association of Community Colleges' (AACC) completion agenda.

In April, President McKay travelled to Washington, D.C. for the 2014 Spring Conference hosted by the Higher Education Research and Development Institute (HERDI), followed by the American Association of Community Colleges' 94th Annual Convention, "Implementing a 21st Century Student Success Agenda." A highlight of the conference was the address by Vice President Joe Biden. The theme for the Vice President's remarks centered on the topic of designing curricula that leads to jobs. In considering his presentation, it was impressive how much of what he spoke about is already being done here at Suffolk.

The rise of the "Maker Movement" represents an opportunity for economic growth through the development of new tools to boost innovation in manufacturing. Nationally, Suffolk was among 150 colleges to sign a letter of support for the movement.

The Bank of America Charitable Foundation's Student Leaders Program is designed to recognize and support high school juniors and seniors who have demonstrated exceptional leadership and commitment to their communities. Dr. McKay has been asked to serve on the Long Island Selection Committee that reviews and selects the award recipients. In October, this committee will also select the recipients for Bank of America's Neighborhood Builders award.

Five members of the College's faculty, staff and administration recently received 2013-2014 SUNY Chancellor's Awards for Excellence:

Dr. Amy Czura, Associate Professor of Biology - Eastern Campus – Excellence in Faculty Service

Drew Fawcett, College Associate Dean of Institutional Advancement – Excellence in Professional Service

Christopher Gherardi, Associate Dean for Faculty and Professional Advancement – Excellence in Professional Service

Dr. Dan Gilhooley, Professor of Visual Arts - Ammerman Campus – Scholarship and Creative Activities

Junius Atkins, Jr., Plant Operations Custodial Worker III - Eastern Campus – Excellence in Classified Service

These awards are presented each year to individuals who demonstrate extraordinary dedication to students and an exceptional commitment to excellence. Those who are selected for this honor are role models within the College and the SUNY community. The Chancellor's Awards for Excellence are a statewide honor conferred to acknowledge and provide recognition for consistently superior professional achievement and to encourage the ongoing pursuit of excellence.



*Alumnus Keith Dinielli, class of 1990, received an Emmy for his work on NBC's The Voice and was featured in our most recent issue of Career Focus magazine.*

Students Angelina Curley and Amanda Koscik were selected as Silver and Bronze scholars, respectively, on Coca-Cola's 2014 Community College Academic Team. This program is sponsored by the Coca-Cola Scholars Foundation and is administered by Phi Theta Kappa Honor Society. Selection is based on the score earned in the All-USA Community College Academic Team competition, for which more than 1,700 applications were received this year.

The State University of New York announced 83 recipients of the 2013-2014 Scholar Athlete Award, which recognizes outstanding academic excellence and athletic achievement. Scholar-athletes excel both in their respective sports and in the classroom. Congratulations to Suffolk's honorees: Travis George (Baseball) and Scott Langenbach (Tennis), and thank you the many professors, coaches, and staff who have supported them.

Dr. Amy Czura and Dr. Vladimir Jurukowski, Biology professors at the College's Eastern and Ammerman campuses, respectively, were selected to attend the 2013 Northeast Regional Summer Institute on Undergraduate Education in Biology. This prestigious conference, sponsored by the National Academies and the Howard Hughes Medical Institute (HHMI), was held at Stony Brook University.

An outstanding Radio, TV, and Film program alumnus, Keith Dinielli, Class of '90, received an Emmy for his work as one of the producers of NBC television's singing competition, *The Voice*. In the spring, Keith took time to pay a visit to Professor Alan Bernstein's Television Production class at the Ammerman Campus TV Studio.

Annamaria Monaco, Associate Professor of Italian and adviser to the College's Italian Club, has been elected President of the Long Island Chapter of the American Association of Teachers of Italian (AATI). The mission of the AATI is to promote the study, teaching and appreciation of Italian culture and language in academic and community settings. Professor Monaco leads the College's summer travel abroad program to Sorrento, Venice and Rome, Italy each year.

Professor of Media Services, Kevin Peterman, who also serves as President of the College's Faculty Association, was honored by the Urban League of Long Island's Young Professionals. Kevin received the organization's Labor Award during the 2014 Martin Luther King, Jr. Spirit Awards breakfast. Professor Peterman was also named a recipient of a prestigious John & Suanne Roueche Excellence Award — one of only two educators in New York State to receive the award this year. He is the College's second consecutive recipient of the award in as many years. The award celebrates outstanding contributions and leadership by community college faculty and staff.

Vickie Calderon, Director of the Kids' Cottage at the Michael J. Grant Campus received the Marcia Brady Excellence in Early Care and Education Award at the SUNY Early Care and Education Annual Conference. The Brady Excellence Award was created to celebrate the administrators, center staff and community partners who have made significant achievements in the improvement and advancement of early care and education within the SUNY Child Care Community.



*Annamaria Monaco, Associate Professor of Italian and adviser to the College's Italian Club, was elected President of the Long Island Chapter of the American Association of Teachers of Italian.*



*Professor Kevin Peterman was a recipient of a prestigious John & Suanne Roueche Excellence Award.*



*Vickie Calderon, Director of the Kids' Cottage at the Michael J. Grant Campus, received the Marcia Brady Excellence in Early Care and Education Award.*



*Associate Professor of Nursing, Constance M. Green, was selected as an American Psychiatric Nurses Association Champion for her smoking cessation initiative.*



*Over the past four years, Suffolk's Women's Volleyball teams have raised more than $22,000 by participating in Dig Pink.*

Two Suffolk students, Inmer Amaya of Bellport and Muneeb Chaudhry of Deer Park, have been named Grainger Tools for Tomorrow Scholars and will each receive $2,000 to further their studies in the College's Heating, Ventilation, Air Conditioning and Refrigeration (HVAC/R) program.

Associate Professor of Nursing, Constance M. Green, has been selected as an American Psychiatric Nurses Association (APNA) Champion for Smoking Cessation and will participate in the APNA's Virtual Nursing Academy. Green's project, "Let's Quit Together," has been identified as one of 14 projects with promising strategies to potentially reduce and/or eliminate tobacco use among those living with psychiatric and addictive disorders.

Dr. Sharadha Sambasivan, Professor of Chemistry, will spend the summer as part of a prestigious group of visiting faculty researchers at Brookhaven National Laboratory (BNL). Dr. Sambasivan will be working at the National Synchrotron Light Source studying graphene, a two-dimensional array of carbon atoms and an exciting new material with numerous future applications for energy storage devices.

Dr. Claire N. Rubman, Professor of Psychology, received the award for Best Paper at the fall 2013 International Organization of Social Sciences and Behavioral Research (IOSSBR) conference for her paper titled, "The 21st Century Brain and Other Stories," which she presented during the conference.

The Alpha Zeta Nu Chapter (Ammerman) of Phi Theta Kappa (PTK), the international honor society for two-year colleges, attained a number of achievements this year. Student Amie Bernstein, PTK chapter President, was elected the Regional President and will be serving the entire State of New York in this role; the chapter achieved Five Star Status — the pinnacle of success in PTK; they were awarded first place for their Honors in Action Plan and Professor Heidi Kiley was elected the runner-up for Regional Advisor of the Year.

Student Jarno Huttunen, a photographic imaging major on the Eastern Campus, won first prize in a photography contest sponsored by Fotofoto Gallery of Huntington. The gallery presented an exhibition of photographs by students from Long Island and New York schools.

In October, the College's women's volleyball team won the best-of-five-games series during the Dig Pink fundraising event, defeating SUNY's Fashion Institute of Technology. The game raised funds supporting breast cancer education programs and research efforts. The team raised $8,500 during this year's highly entertaining back and forth five-set match. Over the past four years, Suffolk's women's volleyball team has raised more than $22,000 by participating in Dig Pink. Not to be outdone, the College's women's soccer team participated in the Making Strides Against Cancer Walk held at Jones Beach. The fundraiser consisted of a five-mile walk that included 1,647 teams and 11,500 participants. With the help of local donors, Suffolk's team raised more than $1,800 for the American Cancer Society and their fight against breast cancer.





Cassandra Nyati, a liberal arts and sciences-biology major on our Michael J. Grant Campus, was invited to the 2014 National Conference on Undergraduate Research (NCUR) in Lexington, Kentucky, to present her research abstract to students, faculty and staff from around the world. Ms. Nyati's research, "Internalization and Colocalization in Raft-Mediated Endocytosis," was selected from more than 4,000 submissions to the Abstract Review Committee and is the culmination of her summer 2013 research internship at Stony Brook University. Ms. Nyati is a National Science Foundation S-STEM scholarship recipient as well as a Collegiate Science Technology Entry program scholar.

The College's Career and Transfer Center at the Michael J. Grant Campus was recognized with an award by SUNY's Career Development Office at its "Career Conference 2014." This is an award that recognizes excellence in programming across SUNY and is considered a best practice for the system.

Jeff Epstein, Associate Professor of Visual Arts at the College's Michael J. Grant Campus had his artwork shown in Portland and the show was reviewed.

Sean Tvelia and Joan Horn along with colleagues from Nassau Community College conducted the seminar "Supporting Student Success in Geoscience." This full-day seminar, sponsored by the NSF and the National Association of Geoscience Teachers, brought together 31 full-time and part-time geoscience faculty from two-year and four-year institutions across New York, New Jersey, and Connecticut to discuss the best practices for attracting new students to the major.

Professor Scott Mandia received the Ambassador Award from the American Geophysical Union (AGU), given annually to honorees for their contributions to the Earth Science community. Additionally, he was honored as a Union Fellow for "attained acknowledged eminence in the Earth and Space Sciences." Last June, he joined five of the College's basketball players on the National Geographic Channel in a segment demonstrating the impact of climate change on extreme weather and rising sea levels. He was also interviewed by Climate Nexus for their Resource Matrix — a one-stop web-based option for connecting with scientific leaders who serve as expert sources for media.

**Sustainability.** We have entered into a contract with Cenergistic, an energy performance company. The contract will enable the College to address behaviors around energy use and will help us operate more efficiently. We expect to see reduced energy costs and a smaller energy footprint as a result of this arrangement.

Roger Ebbage, Coordinator of the Institute for Sustainable Practices at Lane Community College in Oregon – one of our sustainability initiative mentors – visited the College to meet with staff and local industry leaders. We are partnering with them



*STEM student Cassandra Nyati's research project was highlighted from more than 4,000 submissions at the 2014 National Conference on Undergraduate Research (NCUR) in Lexington, Kentucky.*



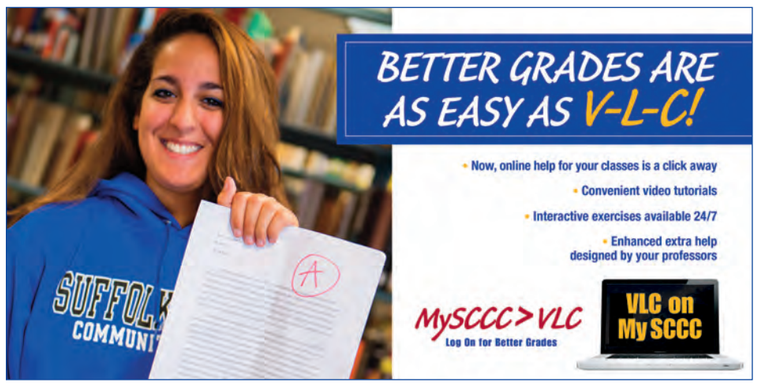
*Among other citations, Scott Mandia received the Ambassador Award from American Geophysical Union.*



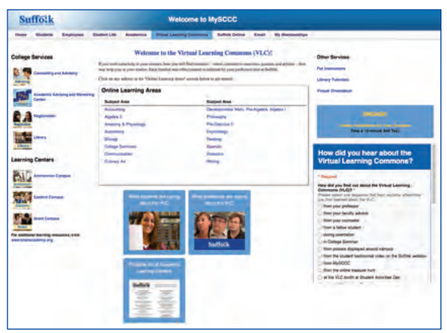
under the American Association of Community Colleges (AACC) mentoring institution program to identify best practices and develop sustainability strategies for our own local efforts.

LIPA has notified the College that it will be receiving a rebate check for $8,000 as a result of high-efficiency lighting installed in the Peconic Building at the Eastern Campus. This brings the College's total income from rebates and energy-related payments to $1,667,122.

In 2010, the College received a grant from the federal government to fund 80% of the cost of installation of five high-efficiency condensing boilers on the Ammerman Campus. These boilers, which were installed in 2011 and 2012, replaced inefficient 40-year old units. The College received an efficiency incentive rebate check for $65,000 from National Grid for the project.




*Building banners were part of a comprehensive effort to increase student awareness about the benefits of using the Virtual Learning Commons.*




*The Virtual Learning Commons offers students a full range of online academic and student support services.*

**Title III.** The Title III grant, entitled *Student Engagement through Informed Support* (SEIS), represents the fullest vision of the mission of the College, as it is aimed toward improving the success of students from their first contact with the College, through the successful completion of required gateway courses, to the ultimate goal of becoming accomplished learners in a college community that supports continued engagement. Progress on the grant was recently reviewed by the project's external evaluator, Dr. Katherine German. The project is funded by the U.S. Department of Education and an annual external evaluation is a required activity. Dr. German shared that the project is making remarkable progress. She noted that the College has achieved and surpassed every one of its objectives on or ahead of schedule, including the implementation of a college-wide academic advising and mentoring program and an electronic early academic warning system. The project has developed a popular and widely accessed Virtual Learning Commons (VLC) and populated it with faculty-developed, interactive learning objects, with the quality and quantity exceeding the grant's stated objectives. The project has one year remaining to continue its remarkable work. All indications are: 1) the rate at which learning objects are being created by faculty and made available to students to provide academic support will continue to increase, 2) progress in enrollment and faculty advising will ensure a seamless student advisement experience from entry to graduation, and 3) ongoing professional development will support faculty as they design, use, and maintain the learning objects and as they fundamentally transform the student experience through academic advising and mentoring.

The VLC is an online hub within the faculty and student portal that gives students easy access to a full range of academic and student support services, including: learning objects that provide online academic support for students enrolled in gateway courses; registration; counseling; academic advising; library services; and links to academic learning and skills centers established by various College programs and departments. The VLC is a college-wide, online foundation for the empowerment of students. New full-time and adjunct faculty are instructed during new faculty orientation about the VLC and its resources. Each learning object can be tracked not only for the number of hits but the time spent on each object, which improves the College's ability to assess the effectiveness of the learning objects. Usage of learning objects continues to increase, approaching 10% for enrolled students, and 20% for first-time, full-time students. To promote its availability, the Office of Institutional Advancement helped complete the development of several VLC communication strategies. These included new VLC promotional banners and table-top signage, new incentives to use the VLC, and a video student testimonial that highlights the VLC as the College's gateway to academic support. Both the usage of the VLC learning objects and usage of in-person academic support, such as the Writing Centers, are now being studied in relation to successful completion rates (As, Bs and Cs, rather than Ds, Ws, Fs and Is). Since the Writing Centers have been linked to the Virtual Learning Commons, there has been a significant increase in usage of the Centers.

Academic Advising and Mentoring Centers (AAMCs) are functioning on all three campuses. The Centers have seen more than 2,000 students in the past year. AAMCs serve to connect, often for the first time, students and faculty mentor/advisors, and to foster relationships intended to guide and advise students as they navigate educational and career choices. Student satisfaction surveys have returned almost universally positive feedback for this system. Fall 2013 saw coordinated outreach by the tri-campus Academic Advising and Mentoring Centers. Among the activities was a "Meet the Mentors" series that included roundtable discussions hosted by classroom teaching faculty, academic deans, and others.

In order to support the College's Institutional Goal for student success, the College implemented a Mid-Term Academic Alert protocol to make students aware of their course performance in time for them to seek advice about improving their performance before the mid-term withdrawal deadline. Results of a student survey administered at the end of the fall semester indicated that students appreciated receiving the alert, and many students responded that it helped them manage the remainder of their coursework. The mid-term academic alert feature helps foster student success through enhanced communication between students and faculty as they work toward successful course completion. Suffolk's Mid-Term Academic Alert pilot was used in 218 sections, ensuring statistically significant results for the research of its impact on student outcomes. Almost half of the sections show instructor usage of the alert to its full capacity, with a full range of grades rather than just deficiency grades, demonstrating that faculty are willing to put in a great deal of effort in helping students understand their performance-level in a course.

The newest resources added to the reorganized faculty advising for the fall semester are learning objects on the benefits of mentoring, a more visible web presence that identifies advising resources for all three campuses, a routing and communication system to help students find their way to an advisor, and early alert and virtual orientation pilots. A majority of full-time faculty are involved in the new advising model. College-wide discussions about academic advising continued to grow and gain momentum. In the first year of the grant, a survey ascertained faculty members' perceptions about advising. This survey was used to develop an academic advising handbook that responds directly to faculty's expressed informational needs. Since spring 2012, over 17,000 individual students have been introduced to the new advising system by faculty who received professional development training in using the system.

SEIS has increased our technological capacity in three ways: the grant is providing electronically-enabled enrollment and academic advising based on the latest national standards, as well as faculty professional development; the innovations are efficiently moving students into their classes and through their coursework with virtual tutorials



*Peer mentoring is a key part of student advisement and enhancing relationships with students.*




*The Academic Advising and Mentoring Centers on all three campuses have seen more than 2,000 students in the past year.*




*The College is committed to enhancing diversity and reflecting the ethnic, demographic, and economic composition of Suffolk County.*

to support learning; and a unified network of online and in-person resources is helping students connect to the services they need to support their continued success.

The Title III Project Office has been offering support for professional development for three years. A significant number of full-time faculty members have benefitted from this professional development, and their expertise has directly benefitted students. Training has included:

- National Academic Advising Association workshops delivered in-house
- In-house faculty-led advising best-practices workshops
- Online tutorials for best-practices in advising
- One-on-one in-house learning object workshops
- Online tutorials for creating learning objects

**Diversity.** The College's Vision and Mission statements outline the importance of creating diverse lifelong learning opportunities for our students, while attracting strong leadership and a distinguished faculty to the institution. The success of our teaching and learning environment requires that every member of the college community be willing to embrace the principles of honesty, integrity, loyalty, teamwork, commitment, equity and diversity. A foundation for all of our work is that we treat our colleagues, students and internal and external partners respectfully and fairly by remaining true to these values.

As such, our community is committed to understanding all aspects of difference, including but not limited to: ethnicity, disability, race, age, gender, gender expression and identity, language, heritage, learning style, national origin, sexual orientation, religion, social-economic status, status as a veteran and world-view. In line with this expectation, the College's Board of Trustees recommended that our Strategic Plan include a goal for diversity that states the College will "reflect the ethnic, demographic, and economic composition of Suffolk County." This goal supports our students' need to think creatively, be open to new perspectives and build their skills in a culturally competent manner.

Nothing is more vital to the long-term growth and sustainability of the College than its ability to attract and retain talented and dedicated faculty and staff at all levels. Each member of our college community is essential to ensuring a thriving educational and learning environment. We will continue our effort to build a robust Diversity, Inclusion and Affirmative Action program that allows the College to expand





recruitment, selection and retention efforts, promotes best practices for inclusion, maintains and enables a positive campus and college climate, and ensures that the most talented faculty and staff are selected for each opportunity.

**Strategic Planning and Assessment.** The College's strategic plan has been developed to anticipate change, link planning and budgeting, identify needs and assess activities in order to implement appropriate institutional initiatives and responses. We are using our planning and assessment efforts to begin to redefine the College by setting a transformational pathway that will take our institution forward to meet our current and future challenges. Activities undertaken to demonstrate compliance for the Middle States monitoring reports, have served to help us build a culture of assessment across the College. These efforts have sparked fruitful conversations, plans, and activities aimed at enhancing our academic and support programs. Through the effective use of data and evidence, we are assessing, informing, and improving our efforts to achieve our mission. The involvement and contributions made by our faculty, staff, and administration, will ultimately generate long-term improvements to our teaching and learning environment.

In line with our assessment calendar, the College completed 34 Administrative and Educational Support (AES) unit annual assessment plans and discussed recommendations for improvement to the assessment plan structure. Five AES units submitted multi-year Unit Reviews: the Office of Grants Development, the Office of Continuing Education, the Writing Centers, the Registrar's Office and the Office of Career Services. As part of the unit review process, each department completed strengths, weaknesses, opportunities, and threats (SWOT) analyses. In addition, each unit arranged a department visit by a team of external reviewers, securing final reports that were included as part of the comprehensive Unit Review. On the academic side, program assessment reports were also completed. Faculty and staff researched and summarized SUNY undergraduate program review guidelines as part of our effort to standardize data collection and packaging. External reviewer site visits were also included as part of these assessments. The College is now reviewing models and methods of presenting curricula and learning outcomes within the Program Review process to strengthen the alignment with our overall Institutional Learning Outcomes.




*This past year, the Veterinary Science Technology program was reaccredited.*

To track and communicate strategic planning and assessment progress, we have enhanced the amount of information and types of content that are available on our website, including unit review materials, quarterly operational planning reports, and the Comprehensive Assessment Plan for Institutional Effectiveness (CAPIE). The CAPIE provides the framework for assessment and planning activities across the College. It is the College's official institutional effectiveness document and applies to all academic programs of study and administrative and educational support units.

In addition, the College has instituted a plan to ensure compliance with all federal, state, local, SUNY and State Education Department guidelines. The College has joined the Voluntary Framework for Accountability, an American Association of Community Colleges (AACC) initiative designed to provide data to demonstrate the efficacy of community colleges nationwide. The College has also sought to align it activities in achieving our Institutional Goals with those articulated in Reclaiming the American Dream, an AACC report on its initiatives to increase the numbers of students successfully served by the nation's community colleges.



*Our second annual Academic Convocation included more than 400 students, faculty, administrators and Board members.*

Among programs that are externally accredited, the College's Veterinary Science Technology program was reaccredited and the Paralegal program submitted its self-study as a first step in its current reaccreditation process.




*With record snowfall, the entire college community appreciates efforts made to keep our campuses and students safe.*

**More College Highlights.** The College's second annual Academic Convocation took place on the first day of fall semester classes. On that day, over 400 students, faculty, administrators and Board members convened in the Brookhaven Gymnasium for the program. This fall event helps to kick off the semester, provides inspiration for our students and gives us a chance to socialize with our colleagues after the summer hiatus.

Our Eastern Campus Student Success Center was featured in the October issue of *Campus Technology*, a national magazine considered to be the most trusted publication covering education technology on campuses and universities.

In October, the College served as the host location and co-sponsor for the Western Suffolk Counselors' Association's College Fair. Between 800-1000 parents and students came to the Brookhaven Gymnasium on the Ammerman Campus, where they could speak with representatives from over 200 colleges, attend workshops on financial aid, and receive information about scholarships.




On the first day of spring semester classes, we were hit by a substantial snow storm that eventually left a foot of snow on the ground. This turned out to be only the start of a snowy season, as winter weather continued to result in the cancellation of classes and activities at the College. The college community would like to acknowledge the exceptional work of our staff during this period. We cannot overstate the effort put forth by our public safety, plant operations, facilities, telecommunications, grounds crews and maintenance staff, all of whom braved the elements and successfully kept up with the snow and icing conditions that occurred. We would also like to acknowledge our white collar staff and administrators, many of whom chose to come into work, even though they could have used their accrued time to stay home. Their dedication enabled the College to remain open for business. Our staff deserves to be publicly commended for their contributions toward maintaining a safe and secure environment for our students, faculty and staff.

New York State Senator Kenneth LaValle hosted his Annual Environmental Roundtable at the College's Culinary Arts and Hospitality Center in February. In May, the Senator also held a forum on the topic of heroin use and its availability on the East End. State Senator Phil Boyle and the New York State Senate Task Force on Heroin and Opioid Addiction conducted a panel discussion, open to the public, in the Van Nostrand Theatre on the Michael J. Grant Campus.

The Eastern Campus conducted a networking event entitled "A Celebration of Women in Math and Science (STEM)" in March. The event was well attended and was sponsored by Student Activities. The Campus also hosted the "Nuestra Historia" Conference for the Association of Latin American Students.

Suffolk County Community College's Career & Transfer Center hosted a Career Conference on our Michael J. Grant Campus. The conference enabled educators and students to gain insight to practices and strategies for the 21st Century. Understanding the changing needs of the global workplace will empower participants to contribute toward the future of the career development process.

Suffolk County Community College partnered with Stony Brook University to host a day of service in recognition of Dr. Martin Luther King, Jr.'s legacy of service to the community. Participants listened to and interacted with representatives from Long Island volunteer agencies, while assembling emergency preparedness kits to be distributed to vulnerable communities.

Student journalists from the *Compass News* (Ammerman Campus) and the *Western Student Press* (Michael J. Grant Campus) were honored by the Press Club of Long Island (PCLI) at its annual Journalism Awards Dinner in June. The *Compass News* placed third in the category of Best Overall Long Island College Newspaper. The paper's Editor-in-Chief, Kevin Furey, placed third for Best Narrative for his news article entitled "Student Loan Interest Rates Double." *Western Student Press* Editor-in-Chief, Amanda Koscik, placed second in the category of Best College News Reporter and Williams Perez placed first and second in the category of Visual Illustration, for his student life publication cover designs.

The Ammerman Speech and Debate Team attended a tournament in New Hampshire where it placed first among community colleges and fourth overall. The team also traveled to the International Forensics Association Championships in Paris, France. Students Robert Doyle and Nicole Tilford were named World Champions in the category of French Farce Interpretation.

The Michael J. Grant Campus' Speech and Debate team garnered a collective seven trophies at the 2014 New England Forensics Championship in Boston. Several team members then advanced to compete in the National Championships in Michigan.



*Student journalists from the Compass News and the Western Student Press received honors from the Press Club of Long Island.*

*Speech and Debate Teams from both the Ammerman and Michael J. Grant campuses earned recognition for their remarkable talents.*



The Grant Campus Team has earned a trip to the national championships nearly every year since 1999. The team can boast to having three individual national championships and two New York State team championships. Suffolk's team is the only community college to ever win the New York State Team Championship in the 59-year history of the event and won in consecutive years, 2002 and 2003.

**Public Safety.** According to a federal law known as the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, the College is required to disclose statistics concerning the occurrence of certain criminal offenses reported to local law enforcement agencies or any official of the institution that occur on campus property or immediately adjacent to our locations. Pursuant to these requirements, the College compiles an annual security report that is available on the College's website.



Staff met with members of the College Health & Safety Committee to review lab safety and the new requirements for Global Health Chemical Standards training. All academic areas will be providing names of lead individuals who will participate in online training covering the new chemical labeling system.

Officers attended training to recertify in CPR/first aid and to review topics such as gang awareness and crime scene preservation. OSHA training, and the New York State mandatory child abuse reporting requirements were all reviewed. In addition, secure-in-place drills, fire safety and lighting inspections were all conducted.

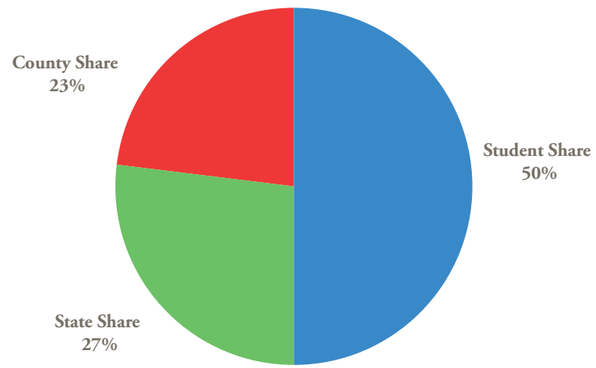
**Looking Forward.** The 2013-2014 academic year was a year of extraordinary promise and challenge. The College came together as a community to face everything from severe weather, to fiscal challenges, to meeting accreditation responsibilities — all while continuing to provide exceptional educational and training opportunities to our students. Our dedicated faculty and staff continued to demonstrate extraordinary professionalism and dedication to the College's mission of transforming lives through education.

The College looks forward to the coming academic year with renewed enthusiasm and energy. We look forward to the opening of the William J. Lindsay Life Sciences Building, the new construction and renovations taking place on each campus, the many new programs and activities designed to support student learning and personal growth, and the many opportunities we have to continue to serve the citizens of Suffolk County. We remain committed to enhancing teaching and learning here at Suffolk. The College embraces the transformational power of education that brings empowerment to our students, and with these, provides opportunities to create a legacy of change and growth to all we serve.

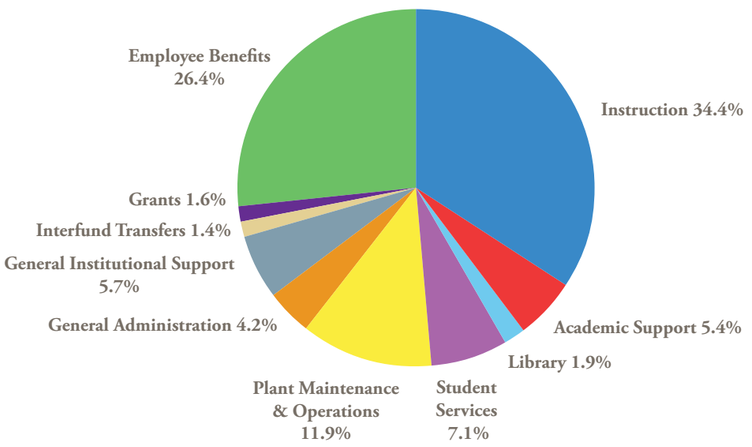


# *Suffolk at a Glance*

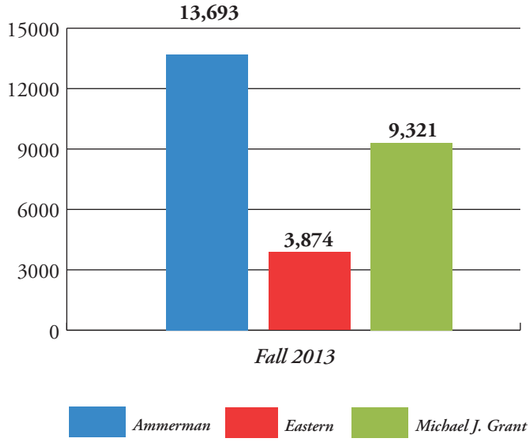
## Revenue Support 2013-2014



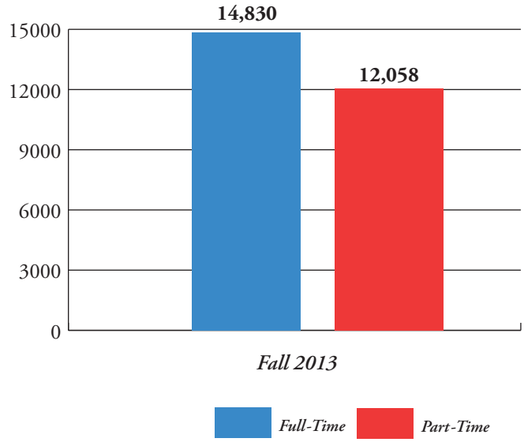

## Expenditure Support 2013-2014



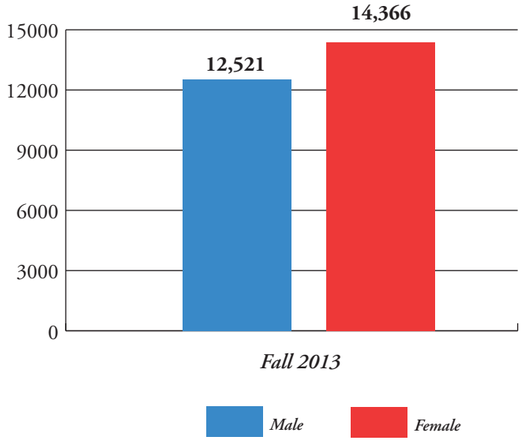
## Enrollment by Campus



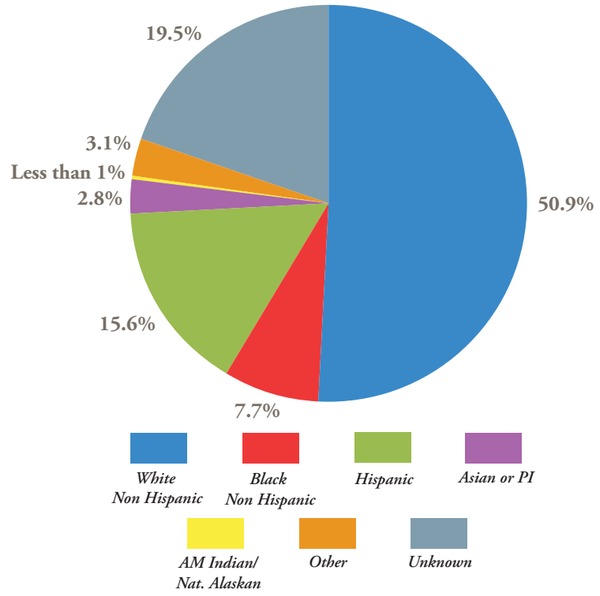

## Enrollment by Status




## Enrollment by Gender




## SCCC Student Body Ethnicity





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